



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2024 - 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian
Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce DeLong
Clinton County
Commissioner

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Marketing
Monica Ladiski -Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Jamie Madar
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944; Ext 233
psdcityofsj@ gmail.com

AGENDA

Principal Shopping District Meeting

Sept 4, 2024

11: 30 am, PSD Office/Fire Hall

* Indicates an attachment

1. Call to Order 11:30am

2. Additions to the Agenda 11:30am

3. Public Comment 11:31am (3 minutes)

4. Approval of the Consent Agenda: 11:34am

- A. *Minutes of meeting dated August 7,2024
- B. *Minutes from Executive, Marketing and Event Meetings
- C. *City of St Johns monthly financial report through Aug 28,2024
- D. *Director's Report

4. Communications

- A. Events Committee 11:34am (3 minutes)
- B. Marketing Committee: 11:37 am (3 minutes)
- C. Executive Committee 11:40 am (3 minutes)
- D. City Updates 11:43 am (3 minutes)

5. Old Business

- A. Parking Survey* 11:46 am(5 minutes)
- B. Mint Festival Recap 11:51 am(5 minutes)
- C. Retreat Take Aways 11:56 am(3 minutes)
- D. Social District Update 11:59 am(2 minutes)

6. New Business

- A. None

Next Regular PSD Board Meeting October 2, 2024



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

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Tracy Kossaras-Chair
Jaime Madar
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

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989-224-8944 Ext233:
psdcityofsj@ gmail.com

AGENDA
Downtown Development Authority Meeting
Sept 4, 2024
Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

- 1. Call to Order 12:01 pm**
- 2. Additions to the Agenda 12:02pm**
- 3. Approval of the Consent Agenda: 12:03 pm**
 - A. *Minutes of meeting dated Aug 7, 2024
 - B. *Design Committee Meeting Minutes
 - C. *City of St Johns monthly financial report through Aug 28,2024
- 4. Communications**
 - A. Design Committee 12:04 pm (3 minutes)
- 5. Old Business**
 - A. None
- 6. New Business**
 - A. None 12:07 pm
- 7. Public Comment (please keep to under 3 minutes) 12:08 pm (5 minutes)**
- Adjournment 12:13 pm**

Next Regular DDA Board Meeting Oct 2, 2024



St. Johns Principal Shopping District and Downtown Development Authority
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COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Theresa Levit
Brandi Martinez

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
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Brent Hurst
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Tyler Barlage
Monica Ladiski
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Monica Ladiski-Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vicki Schaffer
Brent Hurst

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
Aug 7, 2024
11:30 am, At PSD Office**

Members Present: Jason Butler, Emily Baudoux, Nancy McKinley , Brent Hurst, Erika Hayes(11:55), Monica Ladiski, Corinne Trimbach, Tracy Kossaras and Tyler Barlage.

Other Present: Chief Kirk, Brandy Martinez, Scott Dzurka and Heather Hanover

- 1. Meeting was called to Order by Chairman Butler at 11:30 am**
- 2. Additions to the Agenda:** There were no additions to the agenda. Motion to approve made by Tyler Barlage, seconded by Brent Hurst, motion carried.
- 3. Public Comment:** None.
- 4. Motion to Approve the Consent Agenda made by** Emily Baudoux, seconded by Corinne Trimbach, motion carried.
 - A. Minutes of meeting dated July 10,2024
 - B. Minutes of the Marketing, Executive and Events Committee Meetings
 - C. City of St Johns monthly financial report through July 26,2024
 - D. Director's Report

5.Communications

A. Events Committee: We are getting ready for the Mint Fest Block Party. The bathrooms have been delivered and the weather is looking good. We still need help with set up, take down and the stage. The electronic expansion has been completed and the bands are set to perform. The Wednesday market is going pretty well, when we have a food truck. If anyone knows of a food truck, let them know.

B. Marketing Committee: Tyler talked about the recent ads for the Mint Fest, we have tv radio and social media.

C. Executive Committee : The executive Committee discussed the social district , the mint fest and the parking survey.

D. City Update: Mayor Dzurka was in attendance and he talked about the upcoming road projects and the mint fest. He also discussed some of the insurance implications that were talked about at the downtown retreat. There was discussion about intentional acts not being covered but that most other accidents are.

6.Old Business

A. Board Retreat: There was discussion on insurance presentation and the lack of reassurance from the provider. Mayor Dzurka talked about being covered except for mechanical devices, fireworks and alcohol. There was also discussion about intentional acts. There was also discussion about the how's that were talked about to get our downtown to be what we want it to be. Scott said possibly there are organizations that help. We need to do action planning. Erika, stated that we need to prioritize or it is all talk and none of the items will get done. There was discussion of sending the list of how's to the Executive Committee to choose 3 to work on this year.

7.New Business:

A. Mint Fest always needs more help and more prizes for the car show.



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- B. Parking Survey Heather presented a list of proposed questions for the survey. There was discussion on the questions. There a decision to make the survey simpler and have short answer questions. Heather will rework the survey and put it in the packet for next month.
- C. Hot Dog Cart Usage. We would like to make the hot dog cart available for nonprofit use as a fund raiser. The fee would be \$25 to cover gas and licensing. There was discussion of the use only being downtown and at downtown events. The board feels this is a good way to handle it.
- D. U of M/ MSU Tailgate: this event is being proposed and needs to be discussed before it is too late. The event committee will meet on August 15th as a special meeting.

Motion to adjourned made by Erika Hayes at 12:32pm, seconded by Brent Hurst, motion carried.



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CONTACT INFO

Executive Director
Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

**Meeting Minutes
Downtown Development Authority
August 7 ,2024**

Members Present: Jason Butler, Emily Baudoux, Nancy McKinley , Brent Hurst, Erika Hayes, Corinne Trimbach, Tracy Kossaras and Tyler Barlage.

Other Present: Chief Kirk, Brandy Martinez, Scott Dzurka and Heather Hanover

1. Meeting was called to Order by Chairman Butler Hanover at 12:32 pm.

2. Additions to the Agenda: None, motion to approve the agenda as presented by Erika Hayes, seconded by Brent Hurst, motion carried.

3. Motion to Approve the Consent Agenda as presented, made by Erika Hayes, seconded by Emily Baudoux, motion carried.

A. Minutes of meeting July 10,2024

B. Design Committee Meeting Minutes

C. City of St Johns monthly financial report through July 26,2024

4. Communications

A. Design Committee: Tyler said at the least meeting we looked at some bench designs and approved 3 designs. We also discussed the fall and holiday décor for the downtown. We are hoping to do more in the pots and possibly get new fall pole banners. Lara on the committee came up with "Fall in Love with St Johns". We are also looking to get a few more snowflakes for the light poles and possibly some furniture for the bump outs.

5. Old Business

A. None.

6.New Business

A. MSHDA grant: The mayor made us aware of a grant opportunity to enhance the infrastructure in downtown. Heather is looking at redoing the tree lighting and has had a meeting with JC Electric. She is also hoping to get some furniture for the unactivtaed bumps outs.

7. Public Comment

Heather was approached by the Pride event people to send out a few items about their event. The board says they cannot discriminate and should share information equally about events in the downtown.

Motion to adjourn made by Tyler Barlage , seconded by Erika Hayes, motion carried, meeting adjourned at 12:46 pm.



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Executive Director Activity for August 2024

- A. Added Agenda to City Website
- B. Posted events and happenings on Downtown and Community Facebook pages
- C. Events Committees agenda and minutes
- D. Executive Committee meeting, agenda and minutes
- E. Marketing Committee meeting agenda and minutes
- F. Design Committee meeting, agenda and minutes
- G. City Council Meeting
- H. Chamber Meeting
- I. Set up Barriers for Wednesday Market
- J. Talked with Food Trucks and Vendors for Wednesday Market
- K. Attended Wednesday Market
- L. Take down of Wednesday Market
- M. Order Supplies for Mint Fest
- N. Assembled barriers for Mint Fest
- O. Arranged for Football team to help with set up
- P. Got new signs for Mint Fest
- Q. Talked with artists about art benches
- R. Made agreements with artist for the benches
- S. Talked with city about social district
- T. Talked with business about social district
- U. Turned in Bills and deposits to the City Treasurer
- V. Ordered Snowflakes for downtown
- W. Sent out regular email updates
- X. Turned in Mint Fest Invoices and deposits
- Y. Worked with Sports Stop on US 27 t-shirts
- Z. Pick up t-shirts and plaques from CEP for car show
- AA. Did a walk around with JC Electric about MSHDA grant
- BB. Talked with Volunteers for the Mint Fest
- CC. Worked on Parking Survey Questions
- DD. Handed out Flyer's downtown
- EE. Worked with the DPW to set up for downtown
- FF. Asked the city for use of depot chairs and tables
- GG. Talked with Larry Button about Car Show Volunteers and judges
- HH. Set up hot dog cart for Mint Fest
- II. Cleaned out and organized Hot Dog Cart
- JJ. Set Up Registration for US 27 car tour
- KK. Set up music for US27 car tour
- LL. Reserved parking spaces for lead cars
- MM. Ran an ad for Farmer's Markets in MTYD magazine



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- NN. Meeting about Rail Car and Depot Fixes
- OO. Talked with Liquor Control Commission about Social District
- PP. Filed Sales Tax form for Mint Fest Liquor sales
- QQ. Set up for Mint Fest Block Party
- RR. Set up for Mint Fest Car Show
- SS. Set up sound system for Mint Fest Parade
- TT. Worked Mint Fest Friday Night, Car Show and Saturday Night
- UU. Mint Fest Clean up
- VV. Mint Fest Financial Report
- WW. Sold Mint Fest T shirts
- XX. Set up for Blue Bus Transport
- YY. Arranged for stamp store for US 27 car tour
- ZZ. Made a Q-R code for the Social District



Executive Meeting

Aug 20, 2024

Members attending: Jason Butler, Tyler Barlage and Corinne Trimbach.

Others: Heather Hanover

1. There was discussion about Facebook posts and who can make changes to the Facebook page. Right now, only Jason Denovich has complete control. We will add Heather and remove some administrators that are no longer active on the board.
2. Mint Fest: The initial financials are in and we did make a profit. We did not sell as many drinks this year but there were more attendees. There was discussion about the cost of the lighting on the stage. There was discussion on the bands. All in all, it was a good event with no fights or major problems.
3. Board Retreat: The board would like us to choose 3 of the hows to work on this year from the retreat. There was discusses on which items are doable. There was discussion on the Main Street Program and the benefits involved. We also need to have shovel ready projects for when grants come up. It was decided to have another retreat in January or February and have a presentation from the Main Street Group and also discuss project ideas for the downtown. There was also discussion on the Heart and Soul Program. We still need to know what is involved with that program and the costs. The group was also interested in having a secret shopper and what the cost for that would be.
4. Parking Survey: Heather presented a shortened version of the parking survey. The group narrowed it down even further. There was discussion on how we get the survey to downtown residents. We do not have their emails and we would not like to put the survey on Facebook. Does the city have a way? Or could the landlords share it? Maybe the post office?
5. The September meeting is changed to the 24th
6. Heather mentioned that the Ionia DDA board would like to attend one of our meetings to learn from us. They will let us know when they are attending. The Higham Street parking lot is having some trouble with property owners not wanting to sign on. Hopefully this can be worked out. Jason, asked if we need to have our own attorney to look out for the downtown's best interest and not just the city's. There was also discussion on who controls our funds and emergency needs. Jason also asked about any movement on the policy for use of the cross-street banner poles.



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Events Committee Meeting Minutes

Aug 15, 2024

Members Attending: Tracy Kossaras, Corinne Trimbach, Jason Butler, Monica Ladiski and Nancy Mckinley

Others: Heather Hanover

- 1) US 27 Car Tour is this week, we need help with registration and directing cars. Nancy will help with registration and Jason will be directing cars. The tour is donating school supplies and Heather has arranged for the Superintendent to attend and received the donation. They are also donating a bench to downtown.
- 2) Mint Fest. The Mint fest was discussed and it was an improvement in attendance over last year. The Car show was also more successful. There was an issue with some checks written by the city and there was discussion on writing our own checks. This would be a very hard thing for our group to handle but we can discuss it some more if the group desires. The open mic during the car show went very well and we will repeat this next year. There was discussion on the ice and using the black carts to sell from instead of a table. We will use Brunos for ice next year. There was discussion on taller fencing. The stage lighting was distracting, we will use less next year. We also need to have shorter lines at the card show. All in all, it was a good event.
- 3) U of M / MSU tail gate. It was decided not to do a game day event but possibly some sort of October fest instead on Oct 19th. We need to check with Sirens about a band that day. Closing off the street, maybe getting polka dancers, having a German food truck. Working with the legion, maybe a tent. Maybe another brewery. Kettle corn and kalaches(cupcakes and kisses). We need to talk about it again soon. People need to do some investigating and we will meet again in early September.



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Marketing Committee Minutes
August 8 , 2024
9am PSD Office

Committee Members Present: Tyler Barlage and Erika Hayes

Others Present: Heather Hanover

1. More to Your Door Magazine : The Farmers Market would like to have on the Depot grounds and advertise in the MTYD magazine.
2. Promotion of the Mint Fest Block Party, we have the MTYD ad and radio ads on Z92.5. We will use the MTYD ad as a flyer and Heather is getting one for the car show. There was discussion on WLNS doing free ads for sponsorship, Heather will check. The t shirts have been designed and we will have the sponsors on the back. We could still to have more sponsors. It was decided not to do the video on the side of the truck during the events committee meeting.
3. Website, Rob has an example but I was not able to access it. Heather will get with Rob and get this movie forward after the Mint Festival.
4. Holiday Promotional ads, the committee would like to get 2 bids this year, one from Fox and one from WLNS. Heather will contact them for more information. The packet form Fox for the Farmers market was discussed. The group would like a simple document to compare with inform we get from WLNS.



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**Design Committee Meeting Minutes
July 18, 2024 5:00pm
DDA Office**

Members Attending: Tyler Barlage and Lara Boettger

Others: Heather Hanover

1. Benches in the downtown : We have 4 designs from Debbie Fehrenbach to discuss. The group liked all four but decided to go with the cement and cedar nature design and the music note design. Another artist should be delivering an idea soon and Heather will send it out in an email. Ivan Iler from Hammer and Hand is also coming up with a design as is Nels from Bach Steel.
2. There was discussion on the Fall décor that we put in the planters. We would like to be even bigger this year. They group would also like to look into getting Fall pole banners. The style and wording were discussed. Lara came up with “Fall in Love with St Johns” . Heather will work on some ideas and pricing. We will talk to Lori at Woodbury’s to see if she wants to help again this year and if she is in needs other helpers.
3. Holiday Décor we would also like to do bigger and better each year with the Winter décor. There was discussion of a contest for a tree in each pot but we decided against this idea because it is hard to control the quality and we would like something that could stay up past Christmas.
4. There was also discussion on more snowflakes for downtown. Should we get more of the same design or a new snowflake? It was decided to wait to see what the new designs were and the costs.
5. We also discussed furniture to activate inactivated corners. The group did not like loungers with cloth cushions. They did like rocking chairs and small tables. Heather might add this to a grant for the downtown.

REVENUE AND EXPENDITURE REPORT FOR CITY OF ST. JOHNS
PERIOD ENDING 08/31/2024

GL NUMBER	DESCRIPTION	END BALANCE	2024-25	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BDGT
		06/30/2024	AMENDED BUDGET	08/31/2024	MONTH 08/31/24	BALANCE	USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 000 - REVENUE							
248-000-404.000	CURRENT PROPERTY TAX	35,014.56	45,630.00	42,579.31	0.00	3,050.69	93.31
248-000-582.000	GRANTS	10,000.00	0.00	0.00	0.00	0.00	0.00
248-000-665.000	INTEREST EARNED/INVESTMENTS	12.30	0.00	0.00	0.00	0.00	0.00
Total Dept 000 - REVENUE		45,026.86	45,630.00	42,579.31	0.00	3,050.69	93.31
TOTAL REVENUES		45,026.86	45,630.00	42,579.31	0.00	3,050.69	93.31
Expenditures							
Dept 451 - NEW CONSTRUCTION							
248-451-713.001	EMPLOYER SOCIAL SECURITY	299.99	0.00	119.99	60.00	(119.99)	100.00
248-451-713.002	MEDICARE/EMPLOYER PORTION	70.16	0.00	28.06	14.03	(28.06)	100.00
248-451-804.000	ADMINISTRATION CHARGES	3,203.00	7,310.00	0.00	0.00	7,310.00	0.00
248-451-818.000	CONTRACTUAL SERVICES	14,416.21	12,500.00	2,860.28	1,892.64	9,639.72	22.88
248-451-818.040	DOWNTOWN IMPROVEMENT	20,775.13	25,900.00	0.00	0.00	25,900.00	0.00
248-451-880.007	FACADE GRANTS	6,847.00	30,000.00	0.00	0.00	30,000.00	0.00
Total Dept 451 - NEW CONSTRUCTION		45,611.49	75,710.00	3,008.33	1,966.67	72,701.67	3.97
TOTAL EXPENDITURES		45,611.49	75,710.00	3,008.33	1,966.67	72,701.67	3.97
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		45,026.86	45,630.00	42,579.31	0.00	3,050.69	93.31
TOTAL EXPENDITURES		45,611.49	75,710.00	3,008.33	1,966.67	72,701.67	3.97
NET OF REVENUES & EXPENDITURES		(584.63)	(30,080.00)	39,570.98	(1,966.67)	(69,650.98)	131.55

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
07/01/2024			248-000-001.000 POOLED CASH		BEG. BALANCE		0.00
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018	15,826.04		15,826.04
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018	26,753.27		42,579.31
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024			1,041.67	41,537.64
08/27/2024	CD	CHK	Check: PC 200055	200055		925.00	40,612.64
08/31/2024			248-000-001.000	END BALANCE	42,579.31	1,966.67	40,612.64
07/01/2024			248-000-002.000 CASH - IMM/PRI ACCT 1289		BEG. BALANCE		89,242.79
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024			1,041.66	88,201.13
08/31/2024			248-000-002.000	END BALANCE	0.00	1,041.66	88,201.13
07/01/2024			248-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		0.00
08/23/2024	AP	INV	2 BENCHES/HALF PAYMENT	08/14/2024		925.00	(925.00)
08/27/2024	CD	CHK	Check: PC 200055	200055	925.00		0.00
08/31/2024			248-000-202.000	END BALANCE	925.00	925.00	0.00
07/01/2024			248-000-390.000 Fund Balance		BEG. BALANCE		(89,827.42)
08/31/2024			248-000-390.000	END BALANCE	0.00	0.00	(89,827.42)
07/01/2024			248-000-404.000 CURRENT PROPERTY TAX		BEG. BALANCE		0.00
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018		15,826.04	(15,826.04)
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018		26,753.27	(42,579.31)
08/31/2024			248-000-404.000	END BALANCE	0.00	42,579.31	(42,579.31)
07/01/2024			248-451-713.001 EMPLOYER SOCIAL SECURITY		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		59.99		59.99
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		60.00		119.99
08/31/2024			248-451-713.001	END BALANCE	119.99	0.00	119.99
07/01/2024			248-451-713.002 MEDICARE/EMPLOYER PORTION		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		14.03		14.03
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		14.03		28.06
08/31/2024			248-451-713.002	END BALANCE	28.06	0.00	28.06
07/01/2024			248-451-818.000 CONTRACTUAL SERVICES		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		967.64		967.64
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		967.64		1,935.28
08/23/2024	AP	INV	2 BENCHES/HALF PAYMENT	08/14/2024	925.00		2,860.28
08/31/2024			248-451-818.000	END BALANCE	2,860.28	0.00	2,860.28
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY					46,512.64	46,512.64	(584.63)

PERIOD ENDING 08/31/2024

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2024	2024-25 AMENDED BUDGET	YTD BALANCE 08/31/2024	ACTIVITY FOR MONTH 08/31/24	AVAILABLE BALANCE	% BDGT USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
Revenues							
Dept 000 - REVENUE							
251-000-452.006	DOWNTOWN BUSINESS DISTRICT	38,921.60	41,725.00	35,525.00	22,125.00	6,200.00	85.14
251-000-541.000	GRANTS	0.00	0.00	0.00	0.00	0.00	0.00
251-000-653.001	FARMERS' MARKET	1,905.93	1,500.00	525.00	0.00	975.00	35.00
251-000-653.003	CAR SHOWS	3,848.31	3,000.00	3,397.00	3,397.00	(397.00)	113.23
251-000-653.005	MINT FESTIVAL	42,969.12	30,000.00	38,551.97	37,451.97	(8,551.97)	128.51
251-000-653.010	SPRING FESTIVAL	0.00	0.00	0.00	0.00	0.00	0.00
251-000-653.013	WINTER FESTIVAL	2,845.05	2,000.00	0.00	0.00	2,000.00	0.00
251-000-665.000	INTEREST EARNED/INVESTMENTS	189.77	0.00	0.00	0.00	0.00	0.00
251-000-674.005	CORPORATE SPONSORS	0.00	0.00	0.00	0.00	0.00	0.00
251-000-675.008	MURALS & SCULPTURES	0.00	0.00	0.00	0.00	0.00	0.00
251-000-677.000	MISCELLANEOUS REVENUE	1,506.50	0.00	170.00	0.00	(170.00)	100.00
251-000-679.000	MARKETING CO-OP	3,500.00	2,500.00	0.00	0.00	2,500.00	0.00
Total Dept 000 - REVENUE		95,686.28	80,725.00	78,168.97	62,973.97	2,556.03	96.83
TOTAL REVENUES		95,686.28	80,725.00	78,168.97	62,973.97	2,556.03	96.83
Expenditures							
Dept 172 - ADMINISTRATION DEPARTMENT							
251-172-713.001	EMPLOYER SOCIAL SECURITY	299.95	0.00	119.98	59.99	(119.98)	100.00
251-172-713.002	MEDICARE/EMPLOYER PORTION	70.15	0.00	28.06	14.03	(28.06)	100.00
251-172-730.000	OFFICE SUPPLIES/ADM	47.47	100.00	0.00	0.00	100.00	0.00
251-172-751.000	EVENT COLLABORATION	658.70	4,400.00	100.00	100.00	4,300.00	2.27
251-172-751.001	FARMERS' MARKET	706.39	1,000.00	166.00	70.00	834.00	16.60
251-172-751.002	CAR SHOWS	3,902.75	3,000.00	0.00	0.00	3,000.00	0.00
251-172-751.003	MINT FESTIVAL	15,096.64	20,000.00	24,376.23	20,038.73	(4,376.23)	121.88
251-172-751.007	WINTER FESTIVAL	2,130.54	0.00	0.00	0.00	0.00	0.00
251-172-751.010	FALL FESTIVAL	500.00	1,500.00	0.00	0.00	1,500.00	0.00
251-172-804.000	ADMINISTRATION CHARGES	4,600.00	6,600.00	0.00	0.00	6,600.00	0.00
251-172-814.002	WEBSITE	810.00	4,500.00	0.00	0.00	4,500.00	0.00
251-172-818.000	CONTRACTUAL SERVICES	11,945.84	12,500.00	1,935.28	967.64	10,564.72	15.48
251-172-818.040	DOWNTOWN IMPROVEMENT	2,843.14	12,000.00	2,040.00	0.00	9,960.00	17.00
251-172-826.086	AUDIT FEES	0.00	500.00	0.00	0.00	500.00	0.00
251-172-853.004	MONTHLY & LONG DISTANCE SERV	751.68	500.00	54.95	54.95	445.05	10.99
251-172-880.008	MARKETING	10,710.73	4,500.00	3,500.00	0.00	1,000.00	77.78
251-172-882.000	MARKETING CO-OP	0.00	3,000.00	0.00	0.00	3,000.00	0.00
251-172-956.000	MISCELLANEOUS	560.48	500.00	0.00	0.00	500.00	0.00
251-172-960.000	EDUCATION AND TRAINING	565.93	500.00	0.00	0.00	500.00	0.00
251-172-961.000	PROFESSIONAL DUES	125.00	200.00	0.00	0.00	200.00	0.00
251-172-969.000	GRANTS	0.00	0.00	0.00	0.00	0.00	0.00
251-172-969.001	MUSIC	1,234.00	1,000.00	0.00	0.00	1,000.00	0.00
251-172-985.000	CAPITAL OUTLAY	3,794.94	0.00	0.00	0.00	0.00	0.00
Total Dept 172 - ADMINISTRATION DEPARTMENT		61,354.33	76,300.00	32,320.50	21,305.34	43,979.50	42.36
TOTAL EXPENDITURES		61,354.33	76,300.00	32,320.50	21,305.34	43,979.50	42.36
Fund 251 - PRINCIPAL SHOPPING DISTRICT:							
TOTAL REVENUES		95,686.28	80,725.00	78,168.97	62,973.97	2,556.03	96.83
TOTAL EXPENDITURES		61,354.33	76,300.00	32,320.50	21,305.34	43,979.50	42.36

REVENUE AND EXPENDITURE REPORT FOR CITY OF ST. JOHNS
PERIOD ENDING 08/31/2024

GL NUMBER	DESCRIPTION	END BALANCE	2024-25	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BDGT
		06/30/2024	AMENDED BUDGET	08/31/2024	MONTH 08/31/24	BALANCE	USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
NET OF REVENUES & EXPENDITURES		34,331.95	4,425.00	45,848.47	41,668.63	(41,423.47)	1,036.12
TOTAL REVENUES - ALL FUNDS		140,713.14	126,355.00	120,748.28	62,973.97	5,606.72	95.56
TOTAL EXPENDITURES - ALL FUNDS		106,965.82	152,010.00	35,328.83	23,272.01	116,681.17	23.24
NET OF REVENUES & EXPENDITURES		33,747.32	(25,655.00)	85,419.45	39,701.96	(111,074.45)	332.95

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 251 PRINCIPAL SHOPPING DISTRICT							
07/01/2024			251-000-001.000 POOLED CASH		BEG. BALANCE		0.00
07/15/2024	GJ	JE	RECORD CASH TRANSFERS	15016	6,325.00		6,325.00
07/23/2024	CD	CHK	Check: 03 63032	63032		96.00	6,229.00
07/23/2024	CD	CHK	Check: 03 63045	63045		500.00	5,729.00
07/23/2024	CD	CHK	Check: 03 63053	63053		4,162.50	1,566.50
07/23/2024	CD	CHK	Check: 03 63057	63057		3,500.00	(1,933.50)
07/24/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/24/2024		100.00		(1,833.50)
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024		1,525.00		(308.50)
07/25/2024	CD	CHK	Check: 03 100672	100672 (E)		650.00	(958.50)
07/26/2024	CD	CHK	Check: 03 100674	100674 (E)		54.95	(1,013.45)
07/31/2024	GJ	JE	RECORD CASH TRANSFERS	15020	7,075.00		6,061.55
08/06/2024	CD	CHK	Check: PC 200014	200014		1,000.00	5,061.55
08/06/2024	CD	CHK	Check: PC 200022	200022		600.00	4,461.55
08/06/2024	CD	CHK	Check: PC 200028	200028		650.00	3,811.55
08/06/2024	CD	CHK	Check: PC 200029	200029		4,162.50	(350.95)
08/06/2024	CD	CHK	Check: PC 200032	200032		3,000.00	(3,350.95)
08/06/2024	CD	CHK	Check: PC 200034	200034		6,573.65	(9,924.60)
08/06/2024	CD	VOID	Check: PC 200022	200022	600.00		(9,324.60)
08/06/2024	CD	VOID	Check: PC 200032	200032	3,000.00		(6,324.60)
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024		39,929.00		33,604.40
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024			1,041.66	32,562.74
08/14/2024	CD	VOID	Check: PC 200028	200028	650.00		33,212.74
08/14/2024	CD	CHK	Check: PC 200035	200035		600.00	32,612.74
08/14/2024	CD	CHK	Check: PC 200036	200036		650.00	31,962.74
08/14/2024	CD	CHK	Check: PC 200037	200037		3,000.00	28,962.74
08/15/2024	GJ	JE	RECORD CASH TRANSFERS	15022	22,125.00		51,087.74
08/21/2024	CR	RCPT	GENERAL RECEIPT 08/21/2024		350.00		51,437.74
08/22/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/22/2024		825.00		52,262.74
08/27/2024	CD	CHK	Check: PC 200042	200042		525.00	51,737.74
08/27/2024	CD	CHK	Check: PC 200052	200052		80.47	51,657.27
08/27/2024	CD	CHK	Check: PC 200056	200056		174.56	51,482.71
08/27/2024	CD	CHK	Check: PC 200076	200076		175.00	51,307.71
08/27/2024	CD	CHK	Check: PC 200097	200097		1,385.00	49,922.71
08/27/2024	CD	CHK	Check: PC 200101	200101		1,101.62	48,821.09
08/27/2024	CD	CHK	Check: PC 200105	200105		2,040.00	46,781.09
08/27/2024	CD	CHK	Check: PC 200110	200110		100.00	46,681.09
08/27/2024	CD	CHK	Check: PC 200111	200111		324.46	46,356.63
08/30/2024	CD	CHK	Check: PC 7921	7921 (A)		105.00	46,251.63
08/30/2024	CD	CHK	Check: PC 7948	7948 (A)		171.50	46,080.13
08/30/2024	CD	CHK	Check: PC 7958	7958 (A)		510.00	45,570.13
08/31/2024			251-000-001.000	END BALANCE	82,504.00	36,933.87	45,570.13
07/01/2024			251-000-002.000 CASH - IMM/PRI ACCT 1289		BEG. BALANCE		54,946.16
07/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/01/2024		170.00		55,116.16
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024			1,041.66	54,074.50
08/31/2024			251-000-002.000	END BALANCE	170.00	1,041.66	54,074.50
07/01/2024			251-000-002.007 DEBIT CARD-CASH		BEG. BALANCE		(200.00)
08/31/2024			251-000-002.007	END BALANCE	0.00	0.00	(200.00)
07/01/2024			251-000-084.703 DUE FROM CURRENT TAX COLLECT		BEG. BALANCE		0.00
07/15/2024	GJ	JE	RECORD CASH TRANSFERS	15016		6,325.00	(6,325.00)
07/15/2024	GJ	JE	RECORD TAX REVENUES	15017	6,325.00		0.00
07/31/2024	GJ	JE	RECORD CASH TRANSFERS	15020		7,075.00	(7,075.00)
07/31/2024	GJ	JE	RECORD TAX REVENUES	15021	7,075.00		0.00
08/15/2024	GJ	JE	RECORD CASH TRANSFERS	15022		22,125.00	(22,125.00)
08/15/2024	GJ	JE	RECORD TAX REVENUES	15023	22,125.00		0.00
08/31/2024			251-000-084.703	END BALANCE	35,525.00	35,525.00	0.00
07/01/2024			251-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		(1,204.95)
07/11/2024	AP	INV	REFUND; DBL PAYMENT FOR WED MARKET	07/10/2024		96.00	(1,300.95)
07/11/2024	AP	INV	DOWNTOWN POSTER/BILLBOARD DIST MAY-AUG	01917		3,500.00	(4,800.95)
07/22/2024	AP	INV	STAGING & ROOF, LIGHTING EQUIP	2024095		4,162.50	(8,963.45)
07/23/2024	CD	CHK	Check: 03 63032	63032			(8,867.45)
07/23/2024	CD	CHK	Check: 03 63045	63045		500.00	(8,367.45)
07/23/2024	CD	CHK	Check: 03 63053	63053		4,162.50	(4,204.95)
07/23/2024	CD	CHK	Check: 03 63057	63057		3,500.00	(704.95)
07/25/2024	CD	CHK	Check: 03 100672	100672 (E)		650.00	(54.95)
07/25/2024	AP	INV	3'X6' LOTUS SINGLE SIDED BANNER	20693		175.00	(229.95)
07/26/2024	CD	CHK	Check: 03 100674	100674 (E)		54.95	(175.00)
07/30/2024	AP	INV	18" HANGERS, GROUND PLANTERS	2024-1		2,040.00	(2,215.00)
08/02/2024	AP	INV	LOANER PRJT, PLAYING AT MINT FEST 2024	08/02/2024		1,000.00	(3,215.00)
08/02/2024	AP	INV	LVRS; PLAYING AT THE MINT FEST 2024	08/02/2024		650.00	(3,865.00)
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024		600.00	(4,465.00)
08/02/2024	AP	INV	BALANCE FOR STAGE; MINT FEST 2024	08/02/2024		4,162.50	(8,627.50)
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024		3,000.00	(11,627.50)
08/06/2024	CD	CHK	Check: PC 200014	200014	1,000.00		(10,627.50)
08/06/2024	CD	CHK	Check: PC 200022	200022	600.00		(10,027.50)
08/06/2024	CD	CHK	Check: PC 200028	200028		650.00	(9,377.50)
08/06/2024	CD	CHK	Check: PC 200029	200029		4,162.50	(5,215.00)
08/06/2024	CD	CHK	Check: PC 200032	200032		3,000.00	(2,215.00)
08/06/2024	AP	INV	MINT FEST 2024; BEER/ALCOHOL	W-1162034		6,573.65	(8,788.65)
08/06/2024	CD	CHK	Check: PC 200034	200034	6,573.65		(2,215.00)
08/06/2024	CD	VOID	Check: PC 200022	200022		600.00	(2,815.00)
08/06/2024	CD	VOID	Check: PC 200032	200032		3,000.00	(5,815.00)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-202.000 ACCOUNTS PAYABLE							
					(Continued)		
08/08/2024	AP	INV	POLICY #SE 1122876; LIQUOR LIABILITY	485773		525.00	(6,340.00)
08/14/2024	CD	VOID	Check: PC 200028	200028		650.00	(6,990.00)
08/14/2024	CD	CHK	Check: PC 200035	200035	600.00		(6,390.00)
08/14/2024	CD	CHK	Check: PC 200036	200036	650.00		(5,740.00)
08/14/2024	CD	CHK	Check: PC 200037	200037	3,000.00		(2,740.00)
08/15/2024	AP	INV	TELEPHONE; 08/2024	08/10/2024		54.95	(2,794.95)
08/16/2024	AP	INV	SALES TAX RETURN FOR SPECIAL EVENTS;	FORM3421-2024		1,101.62	(3,896.57)
08/16/2024	AP	INV	ICE; PORTABLE TOILETS	01988		1,385.00	(5,281.57)
08/16/2024	AP	INV	ICE & POP	08/14/2024		174.56	(5,456.13)
08/16/2024	AP	INV	ADVERTISING	22654		510.00	(5,966.13)
08/16/2024	AP	INV	64000 HEATHER IRISH GRN, XXL, XXXL	196119		171.50	(6,137.63)
08/16/2024	AP	INV	REIMBURSE; HOTDOGS & BUNS	08/14/2024		80.47	(6,218.10)
08/20/2024	AP	INV	ADVERTISING	4458491-2		175.00	(6,393.10)
08/20/2024	AP	INV	ADVERTISING	4455898-2		149.46	(6,542.56)
08/20/2024	AP	INV	ADVERTISING	4541084-1		100.00	(6,642.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/26/2024		35.00	(6,677.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/28/2024		35.00	(6,712.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	08/10/2024		35.00	(6,747.56)
08/27/2024	CD	CHK	Check: PC 200042	200042	525.00		(6,222.56)
08/27/2024	CD	CHK	Check: PC 200052	200052	80.47		(6,142.09)
08/27/2024	CD	CHK	Check: PC 200056	200056	174.56		(5,967.53)
08/27/2024	CD	CHK	Check: PC 200076	200076	175.00		(5,792.53)
08/27/2024	CD	CHK	Check: PC 200097	200097	1,385.00		(4,407.53)
08/27/2024	CD	CHK	Check: PC 200101	200101	1,101.62		(3,305.91)
08/27/2024	CD	CHK	Check: PC 200105	200105	2,040.00		(1,265.91)
08/27/2024	CD	CHK	Check: PC 200110	200110	100.00		(1,165.91)
08/27/2024	CD	CHK	Check: PC 200111	200111	324.46		(841.45)
08/30/2024	CD	CHK	Check: PC 7921	7921 (A)	105.00		(736.45)
08/30/2024	CD	CHK	Check: PC 7948	7948 (A)	171.50		(564.95)
08/30/2024	CD	CHK	Check: PC 7958	7958 (A)	510.00		(54.95)
08/31/2024			251-000-202.000	END BALANCE	35,892.21	34,742.21	(54.95)
07/01/2024			251-000-390.000 Fund Balance		BEG. BALANCE		(19,209.26)
08/31/2024			251-000-390.000	END BALANCE	0.00	0.00	(19,209.26)
07/01/2024			251-000-452.006 DOWNTOWN BUSINESS DISTRICT		BEG. BALANCE		0.00
07/15/2024	GJ	JE	RECORD TAX REVENUES	15017		6,325.00	(6,325.00)
07/31/2024	GJ	JE	RECORD TAX REVENUES	15021		7,075.00	(13,400.00)
08/15/2024	GJ	JE	RECORD TAX REVENUES	15023		22,125.00	(35,525.00)
08/31/2024			251-000-452.006	END BALANCE	0.00	35,525.00	(35,525.00)
07/01/2024			251-000-653.001 FARMERS' MARKET		BEG. BALANCE		0.00
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024			525.00	(525.00)
08/31/2024			251-000-653.001	END BALANCE	0.00	525.00	(525.00)
07/01/2024			251-000-653.003 CAR SHOWS		BEG. BALANCE		0.00
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024			2,572.00	(2,572.00)
08/22/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/22/2024			825.00	(3,397.00)
08/31/2024			251-000-653.003	END BALANCE	0.00	3,397.00	(3,397.00)
07/01/2024			251-000-653.005 MINT FESTIVAL		BEG. BALANCE		0.00
07/24/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/24/2024			100.00	(100.00)
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024			1,000.00	(1,100.00)
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024			37,357.00	(38,457.00)
08/16/2024	AP	INV	ICE & POP	08/14/2024	174.56		(38,282.44)
08/16/2024	AP	INV	REIMBURSE; HOTDOGS & BUNS	08/14/2024	80.47		(38,201.97)
08/21/2024	CR	RCPT	GENERAL RECEIPT 08/21/2024			350.00	(38,551.97)
08/31/2024			251-000-653.005	END BALANCE	255.03	38,807.00	(38,551.97)
07/01/2024			251-000-677.000 MISCELLANEOUS REVENUE		BEG. BALANCE		0.00
07/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/01/2024			170.00	(170.00)
08/31/2024			251-000-677.000	END BALANCE	0.00	170.00	(170.00)
07/01/2024			251-172-713.001 EMPLOYER SOCIAL SECURITY		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		59.99		59.99
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		59.99		119.98
08/31/2024			251-172-713.001	END BALANCE	119.98	0.00	119.98
07/01/2024			251-172-713.002 MEDICARE/EMPLOYER PORTION		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		14.03		14.03
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		14.03		28.06
08/31/2024			251-172-713.002	END BALANCE	28.06	0.00	28.06
07/01/2024			251-172-751.000 EVENT COLLABORATION		BEG. BALANCE		0.00
08/20/2024	AP	INV	ADVERTISING	4541084-1	100.00		100.00
08/31/2024			251-172-751.000	END BALANCE	100.00	0.00	100.00
07/01/2024			251-172-751.001 FARMERS' MARKET		BEG. BALANCE		0.00
07/11/2024	AP	INV	REFUND; DBL PAYMENT FOR WED MARKET	07/10/2024	96.00		96.00
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/26/2024	35.00		131.00
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/28/2024	35.00		166.00
08/31/2024			251-172-751.001	END BALANCE	166.00	0.00	166.00

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
07/01/2024			251-172-751.003 MINT FESTIVAL		BEG. BALANCE		0.00
07/22/2024	AP	INV	STAGING & ROOF, LIGHTING EQUIP	2024095	4,162.50		4,162.50
07/25/2024	AP	INV	3'X6' LOTUS SINGLE SIDED BANNER	20693	175.00		4,337.50
08/02/2024	AP	INV	LOANER PRJT, PLAYING AT MINT FEST 2024	08/02/2024	1,000.00		5,337.50
08/02/2024	AP	INV	LVRs; PLAYING AT THE MINT FEST 2024	08/02/2024	650.00		5,987.50
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024	600.00		6,587.50
08/02/2024	AP	INV	BALANCE FOR STAGE; MINT FEST 2024	08/02/2024	4,162.50		10,750.00
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024	3,000.00		13,750.00
08/06/2024	AP	INV	MINT FEST 2024; BEER/ALCOHOL	W-1162034	6,573.65		20,323.65
08/08/2024	AP	INV	POLICY #SE 1122876; LIQUOR LIABILITY	485773	525.00		20,848.65
08/16/2024	AP	INV	SALES TAX RETURN FOR SPECIAL EVENTS;	FORM3421-2024	1,101.62		21,950.27
08/16/2024	AP	INV	ICE; PORTABLE TOILETS	01988	1,385.00		23,335.27
08/16/2024	AP	INV	ADVERTISING	22654	510.00		23,845.27
08/16/2024	AP	INV	64000 HEATHER IRISH GRN, XXL, XXXL	196119	171.50		24,016.77
08/20/2024	AP	INV	ADVERTISING	4458491-2	175.00		24,191.77
08/20/2024	AP	INV	ADVERTISING	4455898-2	149.46		24,341.23
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	08/10/2024	35.00		24,376.23
08/31/2024			251-172-751.003	END BALANCE	24,376.23	0.00	24,376.23
07/01/2024			251-172-818.000 CONTRACTUAL SERVICES		BEG. BALANCE		0.00
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		967.64		967.64
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		967.64		1,935.28
08/31/2024			251-172-818.000	END BALANCE	1,935.28	0.00	1,935.28
07/01/2024			251-172-818.040 DOWNTOWN IMPROVEMENT		BEG. BALANCE		0.00
07/30/2024	AP	INV	18" HANGERS, GROUND PLANTERS	2024-1	2,040.00		2,040.00
08/31/2024			251-172-818.040	END BALANCE	2,040.00	0.00	2,040.00
07/01/2024			251-172-853.004 MONTHLY & LONG DISTANCE SERV		BEG. BALANCE		0.00
08/15/2024	AP	INV	TELEPHONE; 08/2024	08/10/2024	54.95		54.95
08/31/2024			251-172-853.004	END BALANCE	54.95	0.00	54.95
07/01/2024			251-172-880.008 MARKETING		BEG. BALANCE		0.00
07/11/2024	AP	INV	DOWNTOWN POSTER/BILLBOARD DIST MAY-AI	01917	3,500.00		3,500.00
08/31/2024			251-172-880.008	END BALANCE	3,500.00	0.00	3,500.00
TOTAL FOR FUND 251 PRINCIPAL SHOPPING DISTRICT					186,666.74	186,666.74	34,331.95

Downtown St Johns Parking Survey 2024

1. Which option best describes you (select all that apply): A. I am a resident of Downtown St Johns B. I work in Downtown St Johns C. I am a customer of Downtown St Johns D. I am a business owner in Downtown St Johns E. I am a building owner in Downtown St Johns
2. What are the biggest parking challenges in Downtown St Johns? (please be specific, mention the lot or street that you are referring to)
3. Do you see any positives to the recent changes to the parking plan for Downtown St Johns? (please be specific, mention the lot or street that you are referring to)
4. What ideas do you have to improve the parking in Downtown St Johns?

Optional: Name and Contact Information

Mint Fest Downtown 2024

Income:	2024	2023	2022	2021	2019
Car Show:	3052(133)	\$2455(112)	\$800(37)	\$2,180 (120)	\$1,850
		(2049 cost)			
Beverage Tent:					
Gate: 10269(F)+9225(S)=	19,494	8030(F)+7465(S)=15,495(\$10)	10,786 (\$10)	5,750 (\$5)	6,745(\$5)
Tickets:10197(F)+11925(s)=	22,122	11,760(F)+11158(S)=22,918	14,275	15,208	12,433.95
Paid Attendance 1027+922=	1949	803(F)+ 747(S)=1550	771(F)+ 228(S)=999	1150F&S	
			(Rained)		
Other Income:					
Sponsors ad fees:	\$3875	3250	1550	2500	\$0
Hot Dog Cart :	161				
Total Income:	\$48,704	\$44,118	27,791.96	\$25,638	\$21,028.95
Expenses:					
Z 92.5 Radio Ads:	510	360			
WLNS Ads	424.46(PLUS FREE)	523.68			
Facebook Boost	35.00	50.00			
Car Show T-Shirts/plaques & ???(1200)		1949(45 for flyers, rest is t shirts and plaques)			
Stage	10,073	6325			
8325Stage+1462 Wiring=280-night security +6 Gill)		107.44(Gill-Roy's)			
Insurance	525	525			
License	100	100			
Banners	750	500(Thanks Bruce)			
Porta Potties	1385	1246			
Dan Henry	6573.65(Return???)	5956.75			
Bands(4)	5250	4700			
Blue Bus	300				
Misc: (Ice, pop and bags, wristbands, lights)	515.56	358.36			
Trough	n/a	111.29			
Hot Dogs	85	n/a			
Volunteer t-shirts	451	255			
Concert t-shirts	n/a	270			
Sales Tax	1101.62	1297.25			
Straw delivery	n/a	30.00			
Credit Card fee	157.18	232.29			
Chairs Dershem \$60(donated by Mayor)					
Total Expenses	28,436.47	2023: \$25,788.06	2022: \$15,332	2021: \$11,462.28	2019: 13,435.56
Apprx. Net Income:	20,267.53	2023: 18,420.89	2022:\$12,459	2021:\$14,175.72	2019: \$7593.39