



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF
DIRECTORS
2024- 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian
Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County
Commissioner

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
Oh, Mi
Organics

Chad Gamble
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Mint Door
Boutique

COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Theresa Levit
Brandi Martinez

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Jaime Madar
Brent Hurst
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Jason Butler-Chair
Tyler Barlage
Monica Ladiski
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Monica Ladiski-Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vicki Schaffer
Brent Hurst

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
Aug 7, 2024
11:30 am, At PSD Office**

Members Present: Jason Butler, Emily Baudoux, Nancy McKinley , Brent Hurst, Erika Hayes(11:55), Monica Ladiski, Corinne Trimbach, Tracy Kossaras and Tyler Barlage.
Other Present: Chief Kirk, Brandy Martinez, Scott Dzurka and Heather Hanover

- 1. Meeting was called to Order by Chairman Butler at 11:30 am**
- 2. Additions to the Agenda:** There were no additions to the agenda. Motion to approve made by Tyler Barlage, seconded by Brent Hurst, motion carried.
- 3. Public Comment:** None.
- 4. Motion to Approve the Consent Agenda made by** Emily Baudoux, seconded by Corinne Trimbach, motion carried.
 - A. Minutes of meeting dated July 10,2024
 - B. Minutes of the Marketing, Executive and Events Committee Meetings
 - C. City of St Johns monthly financial report through July 26,2024
 - D. Director's Report

5.Communications

A. Events Committee: We are getting ready for the Mint Fest Block Party. The bathrooms have been delivered and the weather is looking good. We still need help with set up, take down and the stage. The electronic expansion has been completed and the bands are set to perform. The Wednesday market is going pretty well, when we have a food truck. If anyone knows of a food truck, let them know.

B. Marketing Committee: Tyler talked about the recent ads for the Mint Fest, we have tv radio and social media.

C. Executive Committee : The executive Committee discussed the social district , the mint fest and the parking survey.

D. City Update: Mayor Dzurka was in attendance and he talked about the upcoming road projects and the mint fest. He also discussed some of the insurance implications that were talked about at the downtown retreat. There was discussion about intentional acts not being covered but that most other accidents are.

6.Old Business

A. Board Retreat: There was discussion on insurance presentation and the lack of reassurance from the provider. Mayor Dzurka talked about being covered except for mechanical devices, fireworks and alcohol. There was also discussion about intentional acts. There was also discussion about the how's that were talked about to get our downtown to be what we want it to be. Scott said possibly there are organizations that help. We need to do action planning. Erika, stated that we need to prioritize or it is all talk and none of the items will get done. There was discussion of sending the list of how's to the Executive Committee to choose 3 to work on this year.

7.New Business:

A. Mint Fest always needs more help and more prizes for the car show.



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- B. Parking Survey Heather presented a list of proposed questions for the survey. There was discussion on the questions. There a decision to make the survey simpler and have short answer questions. Heather will rework the survey and put it in the packet for next month.
- C. Hot Dog Cart Usage. We would like to make the hot dog cart available for nonprofit use as a fund raiser. The fee would be \$25 to cover gas and licensing. There was discussion of the use only being downtown and at downtown events. The board feels this is a good way to handle it.
- D. U of M/ MSU Tailgate: this event is being proposed and needs to be discussed before it is too late. The event committee will meet on August 15th as a special meeting.

Motion to adjourned made by Erika Hayes at 12:32pm, seconded by Brent Hurst, motion carried.



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Vicki Schaffer
Monica Ladiski
Brent Hurst

CONTACT INFO

Executive Director

Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

Meeting Minutes

Downtown Development Authority

August 7 ,2024

Members Present: Jason Butler, Emily Baudoux, Nancy McKinley , Brent Hurst, Erika Hayes, Corinne Trimbach, Tracy Kossaras and Tyler Barlage.

Other Present: Chief Kirk, Brandy Martinez, Scott Dzurka and Heather Hanover

1. Meeting was called to Order by Chairman Butler Hanover at 12:32 pm.

2. Additions to the Agenda: None, motion to approve the agenda as presented by Erika Hayes, seconded by Brent Hurst, motion carried.

3. Motion to Approve the Consent Agenda as presented, made by Erika Hayes, seconded by Emily Baudoux, motion carried.

A. Minutes of meeting July 10,2024

B. Design Committee Meeting Minutes

C. City of St Johns monthly financial report through July 26,2024

4. Communications

A. Design Committee: Tyler said at the least meeting we looked at some bench designs and approved 3 designs. We also discussed the fall and holiday décor for the downtown. We are hoping to do more in the pots and possibly get new fall pole banners. Lara on the committee came up with "Fall in Love with St Johns". We are also looking to get a few more snowflakes for the light poles and possibly some furniture for the bump outs.

5. Old Business

A. None.

6.New Business

A. MSHDA grant: The mayor made us aware of a grant opportunity to enhance the infrastructure in downtown. Heather is looking at redoing the tree lighting and has had a meeting with JC Electric. She is also hoping to get some furniture for the unactivtaed bumps outs.

7. Public Comment

Heather was approached by the Pride event people to send out a few items about their event. The board says they cannot discriminate and should share information equally about events in the downtown.

Motion to adjourn made by Tyler Barlage , seconded by Erika Hayes, motion carried, meeting adjourned at 12:46 pm.