



**St. Johns Principal Shopping District and Downtown Development Authority**  
**100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233** [www.DowntownStJohnsMI.com](http://www.DowntownStJohnsMI.com)

**BOARD OF  
DIRECTORS  
2024- 2025**

**Chairman**  
Jason Butler  
Butler Financial

**Vice-Chairman**  
Tyler Barlage  
Community Christian  
Church

**Secretary-Treasurer**  
Monica Ladiski  
Lotus Health

**Directors**  
Emily Baudoux  
Rise Up Co.

Ed Brandon  
Gilroy's Hardware

Bruce DeLong  
Clinton County  
Commissioner

Erika Hayes  
Jackson,  
Hayes, PC

Brent Hurst  
Oh, Mi  
Organics

Chad Gamble  
City of St. Johns

Tracy Kossaras  
Kurt's Appliance

Nancy McKinley  
Castle Residence

Corinne Trimbach  
Mint Door  
Boutique

**COMMITTEES**

**Design**  
Tyler Barlage-Chair  
Lori Wurm  
Lara Boettiger  
Theresa Levit  
Brandi Martinez

**Events**  
Tracy Kossaras-Chair  
Corinne Trimbach-Chair  
Nancy McKinley  
Jason Butler  
Jaime Madar  
Brent Hurst  
Monica Ladiski

**Executive, Finance,  
Strategic Planning**  
Jason Butler-Chair  
Tyler Barlage  
Bruce DeLong  
Chad Gamble  
Tracy Kossaras  
Corinne Trimbach

**Marketing**  
Monica Ladiski-Chair  
Tyler Barlage  
Erika Hayes  
Emily Baudoux  
Vicki Schaffer  
Brent Hurst

**CONTACT INFO**

**Executive Director**  
Heather Hanover  
989-224-8944 Ext  
233

**Meeting Minutes  
Principal Shopping District  
June 5, 2024**

**11:30 am, At PSD Office**

**Members Present:** Tyler Barlage, Jason Butler, Ed Brandon, Chad Gamble, Emily Baudoux, Bruce DeLong, Brent Hurst, Tracy Kossaras, Nancy McKinley and Monica Ladiski.

**Other Present:** Mayor Scott Dzurka, Chief Kirk, Brandi Martinez, Dora Isbell and Heather Hanover

1. **Meeting was called to Order by Chairman Butler at 11:30 am**
2. **Additions to the Agenda:** Heather added Rotary Fireworks, motion to approve the agenda as amended made by Bruce DeLong, seconded by Chad Gamble, motion carried.
3. **Public Comment:** Chairman Butler welcomed new downtown business owner Dora Isbell and asked her a bit about her business. She said they are offering yoga, reflexology and other services. There are also working with a holistic doctor. Everyone welcomed I AM Holistic to downtown.
4. **Motion to Approve the Consent Agenda with the removal of the Executive Committee meeting minutes that were mistakenly omitted from the board packet, made by Tyler Barlage, seconded by Brent Hurst motion carried.**
  - A. Minutes of meeting dated April 3, 2024
  - B. Minutes of the Marketing and Events Committee Meetings
  - C. City of St Johns monthly financial report through April 24, 2024
  - D. Director's Report

**5. Communications**

A. Events Committee: Tracy said at the last meeting the committee discussed the Wednesday Street market. It will start July 10<sup>th</sup> and run from 4 to 7 pm before the concert in the park. There was also discussion on the Mint fest and having a projection of the sponsors on the truck that blocks the entrance to the block party. There was discussion on signage and street closures.

B. Marketing Committee: Tyler stated that the group is still working with Rob and the city intern to update the website. Vicki is working on a downtown merchandise website and is coming up with a design for the block party t shirt. The group is also looking at doing postcard advertising and maybe an ad in the "More to Your Door" Magazine.

C. Executive Committee : The executive committee minutes were mistakenly left out of the board packet. They will be approved at the next meeting. Jason said they talked about appointment of officers, the reappointment of board members and the social district.

D. City Update: City Manager Gamble stated that the city staff will be here soon to give an update on the Brush Street renovation and the Higham Street parking lot renovation. We will have them on the agenda during the DDA meeting when they arrive.

**6. Old Business:**

A. The Board Retreat is set for June 21<sup>st</sup>, Heather needs to know who is coming to order food. Yes: Jason, Tyler, Tracy, Monica, Nancy, Emily, we a few still unsure. We will also invite Kristina from the city, Mayor Scott Dzurka and the Chamber.

**7. New Business:**

A. Election of Officers: Motion by Nancy McKinley second by Tracy Kossaras to renew Jason Butler as Chair, motion carried. Motion by Monica Ladiski/seconded by Tracy Kossaras to renew Tyler Barlage as Vice Chair, motion carried. Motion by Tyler Barlage, seconded by Brent Hurst to appointment Monica Ladiski as Secretary/Treasurer, motion carried.

B. Board Member reappointment: There are 3 members up for renewal this year, Brent Hurst, Tracy Kossaras and Ed Brandon. All are willing to continue serving. Motion by Emily Baudoux,



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seconded by Monica Ladiski to recommend reappointment of all three for another 4-year term to the St Johns City Council, motion carried. There was also discussion of the chairs of the committees. Currently Tyler is head of 2 committees. Motion to have Monica Ladiski as chair of the Marketing committee by Chad Gamble, seconded by Brent Hurst. Tyler will continue as a member of the Marketing committee and remain the chair of the Design Committee.

C. Rotary Fireworks: The Rotary Club is wondering if the downtown board would like to be a sponsor of the 4th of July Fireworks. The general feeling is that this should be an individual business owner decision and that we will send the call for sponsors out to the downtown businesses.

**Motion to Adjourn by Emily Baudoux at 12:10, seconded by Brent Hurst, motion carried.**



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Erika Hayes  
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Brent Hurst  
Oh Mi Organics

Tracy Kossaras  
Kurt's Appliance

Chad Gamble  
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Monica Ladiski  
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Nancy McKinley  
Castle Residence

Corinne Trimbach  
Mint Door Boutique

Craig Smith  
Main Street Café

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**Executive Director**  
Heather Hanover  
989-224-8944x 233  
Email: [psdcityofsj@gmail.com](mailto:psdcityofsj@gmail.com)

**Meeting Minutes**

**Downtown Development Authority**

**June 5 ,2024**

**Members Present:** Jason Butler, Tyler Barlage, Monica Ladiski, Tracy Kossaras, Bruce Delong, Emily Baudoux, Nancy McKinley , Brent Hurst, Chad Gamble and Ed Brandon.  
**Other Present:** Mayor Scott Dzurka, Brandi Marteniz, Chief Kirk, Dora Isbell and Heather Hanover

**1. Meeting was called to Order by Chair Butler at 12:10pm.**

**2. Additions to the Agenda:** None, motion to approve the agenda as presented by Monica Ladiski, seconded by Chad Gamble, motion carried.

**3. Motion to Approve the Consent Agenda** as presented, made by Brent Hurst, seconded by Nancy Mckinley, motion carried.

- A. Minutes of meeting dated May 1,2024
- B. Design Committee Meeting Minutes
- C. City of St Johns monthly financial report through May 31,2024

**4. Communications**

A. Design Committee: Tyler said that the Design committee planted the summer flowers last month and he thanked everyone that came out to help. Everyone said the flags and the flowers are looking great downtown. The next design meeting will be June 20<sup>th</sup> where they will discuss the new benches.

**5. Old Business**

A. the Small Town Grant was turned in and the Art's Council and the Historic Society were instrumental in helping Heather with the grant.

B. The old trash cans were sold on Facebook and \$900 returned to the DDA account. We will also be looking to do something with the old benches when new ones are purchased. There were suggestions on along the trail, which belongs to the DNR or maybe in the city park.

**6.New Business**

A. Election of Officers: Motion by Brent Hurst, seconded by Monica Ladiski to approve the slate of officers from the PSD meeting for the DDA board. Motion carried

B. Motion by Brent Hurst, seconded by Monica Ladiski to also approve the board member renewals as discussed in the PSD meeting, motion carried.

C. Justin Smith presented the plans for Brush Street and the Higham Street Parking lot. The plans include a lot of improvements and will make the area more pedestrian friendly along with adding a lot of new parking spaces. They plan is to get the project done before Mint Fest. Everyone was excited to see the new plans and appreciates all the extra money the city is putting into this area.

**7. Public Comment**

Heather asked about what day would be good for the barn clean out? June 18<sup>th</sup> at 5 pm was the chosen time. The city will have a dumpster there for dispose of unwanted items. Jason Butler also commented that we should make sure the public knows that downtown will still be open during the road reconstruction.

**Motion to adjourn made by Emily Baudoux , seconded by Chad Gamble, motion carried, meeting adjourned at 12:49 pm.**