



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA

Principal Shopping District Meeting

May 7, 2025

11: 30 am, Briggs District Library

BOARD OF DIRECTORS 2024 - 2025

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce DeLong
Clinton County Commissioner

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Marketing
Monica Ladiski -Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

Executive, Finance, Strategic Planning
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

* Indicates an attachment

1. Call to Order 11:30am

2. Additions to the Agenda 11:30am

3. Public Comment 11:31am (5 minutes)
Library Staff Presentation

4. Approval of the Consent Agenda: 11:36 am

- A. *Minutes of meeting dated April 2,2025
- B. *Minutes from Executive, Marketing and Event Meetings
- C. *City of St Johns monthly financial report through April 29,2025
- D. *Director's Report

4. Communications

- A. Events Committee 11:37 am (3 minutes)
- B. Marketing Committee: 11:40am (3 minutes)
- C. Executive Committee 11:43 am (3 minutes)
- D. City Updates 11:46 am (5minutes)

5. Old Business

- A. Main Street Program 11:51 am(5 minutes)
- B. PSD Mileage 11:56 am (2 minutes)
- C. Special Liquor License Mint Fest 11:58 am(3 minutes)

6. New Business

- A. May lunch with the Chamber 12:01 pm (2 minutes):
May 15th Michigan Retail Association
- B. Lugnuts Box 12:03 pm (3 minutes)
- C. Porta Johns for Motorcycle Mania 12:06 pm (2 minutes)
- D. Strategic Planning Session 12:07 pm (5 minutes)

Next Regular PSD Board Meeting June 4th



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2024 - 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian
Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Chad Gamble
City of St. Johns,

Erika Hayes
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Brent Hurst
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Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@ gmail.com

AGENDA

Downtown Development Authority Meeting
May 7, 2025
Immediately After 11:30 Briggs District Library

* Indicates an attachment

- 1. Call to Order 12:13pm**
 - 2. Additions to the Agenda 12:14 pm**
 - 3. Approval of the Consent Agenda: 12:15pm**
 - A. *Minutes of meeting dated April 2, 2025
 - B. *Minutes from the Design Committee Meeting
 - C. *City of St Johns monthly financial report through April 29,2025
 - 4. Communications**
 - A. Design Committee 12:16 pm (3 minutes)
Flower planting and placement of new pots
 - 5. Old Business**
 - A. None
 - 6. New Business**
 - A. None
 - 7. Public Comment (please keep to under 3 minutes) 12:19 pm (5 minutes)**
- Adjournment 12:24 pm**

Next Regular DDA Board Meeting June 4



Certified Resolution of the Membership or Board of Directors Authorizing the Application for Special License

(Required under Administrative Rule R 436.576 - Not Required for Candidate Committee)

At a ☐ Regular ☐ Special meeting of the ☐ Membership ☐ Board of Directors

called to order by _____ on _____ at _____
(Date) (Time)

the following resolution was offered:

Moved by _____ and supported by _____

that the application from _____
(Name of Organization)

for a Special License to serve alcohol on _____
(Event Date or Dates)

to be located at _____
(Physical Address - Include Location Name, Street Address, City, State, & Zip Code)

It is the consensus of this body that the application be _____ for issuance.
(Recommended or Not Recommended)

Approval Vote Tally

Yeas: _____

Nays: _____

Absent: _____

Certification by Authorized Officer of Organization:

I hereby certify that the foregoing is true and is a complete copy of the resolution offered and adopted by the

☐ Membership ☐ Board of Directors at a ☐ Regular ☐ Special meeting held on _____
(Date)

Print Name & Title of Authorized Officer

Signature of Authorized Officer

Date

PERIOD ENDING 04/30/2025

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2024	2024-25 AMENDED BUDGET	YTD BALANCE 04/30/2025	ACTIVITY FOR MONTH 04/30/25	AVAILABLE BALANCE	% BDGT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 000 - REVENUE							
248-000-404.000	CURRENT PROPERTY TAX	35,014.56	45,630.00	42,579.31	0.00	3,050.69	93.31
248-000-582.000	GRANTS	10,000.00	0.00	0.00	0.00	0.00	0.00
248-000-665.000	INTEREST EARNED/INVESTMENTS	255.11	0.00	0.00	0.00	0.00	0.00
Total Dept 000 - REVENUE		45,269.67	45,630.00	42,579.31	0.00	3,050.69	93.31
TOTAL REVENUES		45,269.67	45,630.00	42,579.31	0.00	3,050.69	93.31
Expenditures							
Dept 451 - NEW CONSTRUCTION							
248-451-713.001	EMPLOYER SOCIAL SECURITY	359.98	0.00	587.97	71.99	(587.97)	100.00
248-451-713.002	MEDICARE/EMPLOYER PORTION	84.19	0.00	137.52	16.84	(137.52)	100.00
248-451-804.000	ADMINISTRATION CHARGES	3,203.00	7,310.00	3,655.00	0.00	3,655.00	50.00
248-451-818.000	CONTRACTUAL SERVICES	15,383.85	12,500.00	13,107.88	1,161.17	(607.88)	104.86
248-451-818.040	DOWNTOWN IMPROVEMENT	20,775.13	25,900.00	26,704.75	0.00	(804.75)	103.11
248-451-880.007	FACADE GRANTS	6,847.00	30,000.00	37,800.00	0.00	(7,800.00)	126.00
Total Dept 451 - NEW CONSTRUCTION		46,653.15	75,710.00	81,993.12	1,250.00	(6,283.12)	108.30
TOTAL EXPENDITURES		46,653.15	75,710.00	81,993.12	1,250.00	(6,283.12)	108.30
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		45,269.67	45,630.00	42,579.31	0.00	3,050.69	93.31
TOTAL EXPENDITURES		46,653.15	75,710.00	81,993.12	1,250.00	(6,283.12)	108.30
NET OF REVENUES & EXPENDITURES		(1,383.48)	(30,080.00)	(39,413.81)	(1,250.00)	9,333.81	131.03

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
07/01/2024			248-000-001.000 POOLED CASH		BEG. BALANCE		0.00
07/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15230		1,827.50	(1,827.50)
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018	15,826.04		13,998.54
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018	26,753.27		40,751.81
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024			1,041.67	39,710.14
08/27/2024	CD	CHK	Check: PC 200055	200055		925.00	38,785.14
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024			1,041.67	37,743.47
09/24/2024	CD	CHK	Check: PC 200142	200142		15,000.00	22,743.47
09/24/2024	CD	CHK	Check: PC 200144	200144		2,000.00	20,743.47
09/26/2024	CD	CHK	Check: PC 7993	7993(A)		1,899.75	18,843.72
10/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15231		1,827.50	17,016.22
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024			1,041.67	15,974.55
10/29/2024	CD	CHK	Check: PC 200232	200232		1,575.00	14,399.55
10/29/2024	CD	CHK	Check: PC 200233	200233		8,000.00	6,399.55
10/29/2024	CD	CHK	Check: PC 200261	200261		4,400.00	1,999.55
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024			1,041.67	957.88
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024			1,041.67	(83.79)
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025			1,041.67	(1,125.46)
01/28/2025	CD	CHK	Check: PC 200462	200462		25,400.00	(26,525.46)
01/28/2025	CD	CHK	Check: PC 200463	200463		700.00	(27,225.46)
01/28/2025	CD	CHK	Check: PC 200475	200475		2,000.00	(29,225.46)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			1,458.34	(30,683.80)
02/28/2025	CD	CHK	Check: PC 8355	8355(A)		2,891.00	(33,574.80)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			1,250.01	(34,824.81)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			1,250.00	(36,074.81)
04/30/2025			248-000-001.000	END BALANCE	42,579.31	78,654.12	(36,074.81)
07/01/2024			248-000-002.000 CASH - IMM/PRI ACCT 1289		BEG. BALANCE		89,485.60
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024			1,041.66	88,443.94
04/30/2025			248-000-002.000	END BALANCE	0.00	1,041.66	88,443.94
07/01/2024			248-000-002.007 DEBIT CARD-CASH		BEG. BALANCE		0.00
07/11/2024	CD	CHK	Check: 24 10729	10729(E)		3,339.00	(3,339.00)
04/30/2025			248-000-002.007	END BALANCE	0.00	3,339.00	(3,339.00)
07/01/2024			248-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		0.00
07/11/2024	AP	INV	STEEL BARRICADE; 8.5FT X 30FT	1111003775		3,339.00	(3,339.00)
07/11/2024	CD	CHK	Check: 24 10729	10729(E)	3,339.00		0.00
08/23/2024	AP	INV	2 BENCHES/HALF PAYMENT	08/14/2024		925.00	(925.00)
08/27/2024	CD	CHK	Check: PC 200055	200055	925.00		0.00
09/05/2024	AP	INV	FACADE RENOVATIONS; 311 N CLINTON ST	09/05/2024		15,000.00	(15,000.00)
09/05/2024	AP	INV	3.5 WHITE LINE FANCY SNOWFLAKES, WIN	SO4371		1,899.75	(16,899.75)
09/12/2024	AP	INV	DOWNTOWN ART BENCH	09/12/2024		2,000.00	(18,899.75)
09/24/2024	CD	CHK	Check: PC 200142	200142	15,000.00		(3,899.75)
09/24/2024	CD	CHK	Check: PC 200144	200144	2,000.00		(1,899.75)
09/26/2024	CD	CHK	Check: PC 7993	7993(A)	1,899.75		0.00
10/08/2024	AP	INV	FACADE GRANT	10/08/2024		8,000.00	(8,000.00)
10/17/2024	AP	INV	FACADE IMPROVEMENT GRANT	10/11/2024		4,400.00	(12,400.00)
10/24/2024	AP	INV	LAST PAYMENT; BENCHES	10/24/2024		1,575.00	(13,975.00)
10/29/2024	CD	CHK	Check: PC 200232	200232	1,575.00		(12,400.00)
10/29/2024	CD	CHK	Check: PC 200233	200233	8,000.00		(4,400.00)
10/29/2024	CD	CHK	Check: PC 200261	200261	4,400.00		0.00
01/07/2025	AP	INV	FACADE IMPROVEMENT GRANT	11/21/2024		25,400.00	(25,400.00)
01/27/2025	AP	INV	TRYSTON MEMORIAL BENCH; DOWN PYMNT	01/23/2025		700.00	(26,100.00)
01/27/2025	AP	INV	BENCH; DOWN PYMNT	01/23/2025		2,000.00	(28,100.00)
01/28/2025	CD	CHK	Check: PC 200462	200462	25,400.00		(2,700.00)
01/28/2025	CD	CHK	Check: PC 200463	200463	700.00		(2,000.00)
01/28/2025	CD	CHK	Check: PC 200475	200475	2,000.00		0.00
01/30/2025	AP	INV	41" URBAN VASE-BLACK STONE	V208092		2,891.00	(2,891.00)
02/28/2025	CD	CHK	Check: PC 8355	8355(A)	2,891.00		0.00
04/30/2025			248-000-202.000	END BALANCE	68,129.75	68,129.75	0.00
07/01/2024			248-000-257.000 ACCRUED WAGE PAYABLE		BEG. BALANCE		(1,041.66)
07/01/2024	PRAW	CHK	SUMMARY PRAW 07/01/2024		1,041.66		0.00
04/30/2025			248-000-257.000	END BALANCE	1,041.66	0.00	0.00
07/01/2024			248-000-390.000 Fund Balance		BEG. BALANCE		(88,443.94)
04/30/2025			248-000-390.000	END BALANCE	0.00	0.00	(88,443.94)
07/01/2024			248-000-404.000 CURRENT PROPERTY TAX		BEG. BALANCE		0.00
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018		15,826.04	(15,826.04)
07/15/2024	GJ	JE	TO PAY DDA TAX CAPTURE	15018		26,753.27	(42,579.31)
04/30/2025			248-000-404.000	END BALANCE	0.00	42,579.31	(42,579.31)
07/01/2024			248-451-713.001 EMPLOYER SOCIAL SECURITY		BEG. BALANCE		0.00
07/01/2024	PRAW	CHK	SUMMARY PRAW 07/01/2024			59.99	(59.99)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		59.99		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		60.00		60.00
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		60.00		120.00
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		60.00		180.00
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		59.99		239.99
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		60.00		299.99
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		60.00		359.99

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
248-451-713.001 EMPLOYER SOCIAL SECURITY (Continued)							
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		83.99		443.98
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		72.00		515.98
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		71.99		587.97
04/30/2025			248-451-713.001	END BALANCE	647.96	59.99	587.97
248-451-713.002 MEDICARE/EMPLOYER PORTION BEG. BALANCE							0.00
07/01/2024			SUMMARY PRAW 07/01/2024			14.03	(14.03)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		14.03		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		14.03		14.03
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		14.03		28.06
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		14.03		42.09
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		14.04		56.13
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		14.03		70.16
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		14.03		84.19
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		19.65		103.84
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		16.84		120.68
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		16.84		137.52
04/30/2025			248-451-713.002	END BALANCE	151.55	14.03	137.52
248-451-804.000 ADMINISTRATION CHARGES BEG. BALANCE							0.00
07/01/2024			RECORD QTRLY ADMIN CHARGES	15230	1,827.50		1,827.50
10/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15231	1,827.50		3,655.00
04/30/2025			248-451-804.000	END BALANCE	3,655.00	0.00	3,655.00
248-451-818.000 CONTRACTUAL SERVICES BEG. BALANCE							0.00
07/01/2024			SUMMARY PRAW 07/01/2024			967.64	(967.64)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		967.64		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		967.64		967.64
08/23/2024	AP	INV	2 BENCHES/HALF PAYMENT	08/14/2024	925.00		1,892.64
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		967.64		2,860.28
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		967.64		3,827.92
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		967.64		4,795.56
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		967.64		5,763.20
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		967.64		6,730.84
01/27/2025	AP	INV	TRYSTON MEMORIAL BENCH; DOWN PYMNT	01/23/2025	700.00		7,430.84
01/27/2025	AP	INV	BENCH; DOWN PYMNT	01/23/2025	2,000.00		9,430.84
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		1,354.70		10,785.54
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		1,161.17		11,946.71
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		1,161.17		13,107.88
04/30/2025			248-451-818.000	END BALANCE	14,075.52	967.64	13,107.88
248-451-818.040 DOWNTOWN IMPROVEMENT BEG. BALANCE							0.00
07/11/2024	AP	INV	STEEL BARRICADE; 8.5FT X 30FT	1111003775	3,339.00		3,339.00
09/05/2024	AP	INV	FACADE RENOVATIONS; 311 N CLINTON ST	09/05/2024	15,000.00		18,339.00
09/05/2024	AP	INV	3.5 WHITE LINE FANCY SNOWFLAKES, WINI	SO4371	1,899.75		20,238.75
09/12/2024	AP	INV	DOWNTOWN ART BENCH	09/12/2024	2,000.00		22,238.75
10/24/2024	AP	INV	LAST PAYMENT; BENCHES	10/24/2024	1,575.00		23,813.75
01/30/2025	AP	INV	41" URBAN VASE-BLACK STONE	V208092	2,891.00		26,704.75
04/30/2025			248-451-818.040	END BALANCE	26,704.75	0.00	26,704.75
248-451-880.007 FACADE GRANTS BEG. BALANCE							0.00
10/08/2024	AP	INV	FACADE GRANT	10/08/2024	8,000.00		8,000.00
10/17/2024	AP	INV	FACADE IMPROVEMENT GRANT	10/11/2024	4,400.00		12,400.00
01/07/2025	AP	INV	FACADE IMPROVEMENT GRANT	11/21/2024	25,400.00		37,800.00
04/30/2025			248-451-880.007	END BALANCE	37,800.00	0.00	37,800.00
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY					194,785.50	194,785.50	0.00

PERIOD ENDING 04/30/2025

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2024	2024-25 AMENDED BUDGET	YTD BALANCE 04/30/2025	ACTIVITY FOR MONTH 04/30/25	AVAILABLE BALANCE	% BDGT USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
Revenues							
Dept 000 - REVENUE							
251-000-452.006	DOWNTOWN BUSINESS DISTRICT	38,921.60	41,725.00	38,800.00	0.00	2,925.00	92.99
251-000-541.000	GRANTS	0.00	0.00	0.00	0.00	0.00	0.00
251-000-653.001	FARMERS' MARKET	1,905.93	1,500.00	1,724.84	0.00	(224.84)	114.99
251-000-653.003	CAR SHOWS	3,848.31	3,000.00	3,397.00	0.00	(397.00)	113.23
251-000-653.005	MINT FESTIVAL	42,969.12	30,000.00	43,704.97	0.00	(13,704.97)	145.68
251-000-653.010	SPRING FESTIVAL	0.00	0.00	0.00	0.00	0.00	0.00
251-000-653.013	WINTER FESTIVAL	2,845.05	2,000.00	380.00	0.00	1,620.00	19.00
251-000-665.000	INTEREST EARNED/INVESTMENTS	189.77	0.00	68.77	0.00	(68.77)	100.00
251-000-674.005	CORPORATE SPONSORS	0.00	0.00	1,000.00	0.00	(1,000.00)	100.00
251-000-675.008	MURALS & SCULPTURES	0.00	0.00	0.00	0.00	0.00	0.00
251-000-677.000	MISCELLANEOUS REVENUE	1,506.50	0.00	220.00	0.00	(220.00)	100.00
251-000-679.000	MARKETING CO-OP	3,500.00	2,500.00	2,750.00	0.00	(250.00)	110.00
Total Dept 000 - REVENUE		95,686.28	80,725.00	92,045.58	0.00	(11,320.58)	114.02
TOTAL REVENUES		95,686.28	80,725.00	92,045.58	0.00	(11,320.58)	114.02
Expenditures							
Dept 172 - ADMINISTRATION DEPARTMENT							
251-172-713.001	EMPLOYER SOCIAL SECURITY	359.94	0.00	587.91	71.99	(587.91)	100.00
251-172-713.002	MEDICARE/EMPLOYER PORTION	84.18	0.00	137.49	16.84	(137.49)	100.00
251-172-730.000	OFFICE SUPPLIES/ADM	47.47	100.00	0.00	0.00	100.00	0.00
251-172-751.000	EVENT COLLABORATION	658.70	4,400.00	2,423.95	0.00	1,976.05	55.09
251-172-751.001	FARMERS' MARKET	706.39	1,000.00	927.68	0.00	72.32	92.77
251-172-751.002	CAR SHOWS	3,902.75	3,000.00	0.00	0.00	3,000.00	0.00
251-172-751.003	MINT FESTIVAL	15,096.64	20,000.00	30,911.96	0.00	(10,911.96)	154.56
251-172-751.007	WINTER FESTIVAL	2,130.54	0.00	1,956.03	0.00	(1,956.03)	100.00
251-172-751.010	FALL FESTIVAL	500.00	1,500.00	988.20	0.00	511.80	65.88
251-172-804.000	ADMINISTRATION CHARGES	4,600.00	6,600.00	3,300.00	0.00	3,300.00	50.00
251-172-814.002	WEBSITE	810.00	4,500.00	810.00	0.00	3,690.00	18.00
251-172-818.000	CONTRACTUAL SERVICES	12,913.48	12,500.00	9,482.88	1,161.17	3,017.12	75.86
251-172-818.040	DOWNTOWN IMPROVEMENT	2,843.14	12,000.00	9,405.01	0.00	2,594.99	78.38
251-172-826.086	AUDIT FEES	0.00	500.00	0.00	0.00	500.00	0.00
251-172-853.004	MONTHLY & LONG DISTANCE SERV	751.68	500.00	461.05	50.00	38.95	92.21
251-172-880.008	MARKETING	10,710.73	4,500.00	6,258.40	0.00	(1,758.40)	139.08
251-172-882.000	MARKETING CO-OP	0.00	3,000.00	8,000.00	0.00	(5,000.00)	266.67
251-172-956.000	MISCELLANEOUS	560.48	500.00	220.62	0.00	279.38	44.12
251-172-960.000	EDUCATION AND TRAINING	565.93	500.00	150.00	0.00	350.00	30.00
251-172-961.000	PROFESSIONAL DUES	125.00	200.00	350.00	0.00	(150.00)	175.00
251-172-969.000	GRANTS	0.00	0.00	435.00	0.00	(435.00)	100.00
251-172-969.001	MUSIC	1,234.00	1,000.00	448.85	0.00	551.15	44.89
251-172-985.000	CAPITAL OUTLAY	3,794.94	0.00	0.00	0.00	0.00	0.00
Total Dept 172 - ADMINISTRATION DEPARTMENT		62,395.99	76,300.00	77,255.03	1,300.00	(955.03)	101.25
TOTAL EXPENDITURES		62,395.99	76,300.00	77,255.03	1,300.00	(955.03)	101.25
Fund 251 - PRINCIPAL SHOPPING DISTRICT:							
TOTAL REVENUES		95,686.28	80,725.00	92,045.58	0.00	(11,320.58)	114.02
TOTAL EXPENDITURES		62,395.99	76,300.00	77,255.03	1,300.00	(955.03)	101.25

REVENUE AND EXPENDITURE REPORT FOR CITY OF ST. JOHNS
PERIOD ENDING 04/30/2025

GL NUMBER	DESCRIPTION	END BALANCE	2024-25	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BDGT
		06/30/2024	AMENDED BUDGET	04/30/2025	MONTH 04/30/25	BALANCE	USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
NET OF REVENUES & EXPENDITURES		33,290.29	4,425.00	14,790.55	(1,300.00)	(10,365.55)	334.25
TOTAL REVENUES - ALL FUNDS		140,955.95	126,355.00	134,624.89	0.00	(8,269.89)	106.54
TOTAL EXPENDITURES - ALL FUNDS		109,049.14	152,010.00	159,248.15	2,550.00	(7,238.15)	104.76
NET OF REVENUES & EXPENDITURES		31,906.81	(25,655.00)	(24,623.26)	(2,550.00)	(1,031.74)	95.98

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 251 PRINCIPAL SHOPPING DISTRICT							
07/01/2024			251-000-001.000 POOLED CASH		BEG. BALANCE		0.00
07/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15230		1,650.00	(1,650.00)
07/15/2024	GJ	JE	RECORD CASH TRANSFERS	15016	6,325.00		4,675.00
07/23/2024	CD	CHK	Check: 03 63032	63032		96.00	4,579.00
07/23/2024	CD	CHK	Check: 03 63045	63045		500.00	4,079.00
07/23/2024	CD	CHK	Check: 03 63053	63053		4,162.50	(83.50)
07/23/2024	CD	CHK	Check: 03 63057	63057		3,500.00	(3,583.50)
07/24/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/24/2024		100.00		(3,483.50)
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024		1,525.00		(1,958.50)
07/25/2024	CD	CHK	Check: 03 100672	100672 (E)		650.00	(2,608.50)
07/26/2024	CD	CHK	Check: 03 100674	100674 (E)		54.95	(2,663.45)
07/31/2024	GJ	JE	RECORD CASH TRANSFERS	15020	7,075.00		4,411.55
08/05/2024	CD	CHK	Check: PC 10743	10743 (E)		21.19	4,390.36
08/05/2024	CD	VOID	Check: PC 10743	10743 (E)	21.19		4,411.55
08/06/2024	CD	CHK	Check: PC 200014	200014		1,000.00	3,411.55
08/06/2024	CD	CHK	Check: PC 200022	200022		600.00	2,811.55
08/06/2024	CD	CHK	Check: PC 200028	200028		650.00	2,161.55
08/06/2024	CD	CHK	Check: PC 200029	200029		4,162.50	(2,000.95)
08/06/2024	CD	CHK	Check: PC 200032	200032		3,000.00	(5,000.95)
08/06/2024	CD	CHK	Check: PC 200034	200034		6,573.65	(11,574.60)
08/06/2024	CD	VOID	Check: PC 200022	200022	600.00		(10,974.60)
08/06/2024	CD	VOID	Check: PC 200032	200032	3,000.00		(7,974.60)
08/07/2024	CD	CHK	Check: PC 10746	10746 (E)		145.00	(8,119.60)
08/07/2024	CD	VOID	Check: PC 10746	10746 (E)	145.00		(7,974.60)
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024		39,929.00		31,954.40
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024			1,041.66	30,912.74
08/14/2024	CD	VOID	Check: PC 200028	200028	650.00		31,562.74
08/14/2024	CD	CHK	Check: PC 200035	200035		600.00	30,962.74
08/14/2024	CD	CHK	Check: PC 200036	200036		650.00	30,312.74
08/14/2024	CD	CHK	Check: PC 200037	200037		3,000.00	27,312.74
08/15/2024	GJ	JE	RECORD CASH TRANSFERS	15022	22,125.00		49,437.74
08/21/2024	CR	RCPT	GENERAL RECEIPT 08/21/2024		350.00		49,787.74
08/22/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/22/2024		825.00		50,612.74
08/26/2024	CD	CHK	Check: PC 100692	100692 (E)		54.95	50,557.79
08/27/2024	CD	CHK	Check: PC 200042	200042		525.00	50,032.79
08/27/2024	CD	CHK	Check: PC 200052	200052		80.47	49,952.32
08/27/2024	CD	CHK	Check: PC 200056	200056		174.56	49,777.76
08/27/2024	CD	CHK	Check: PC 200076	200076		175.00	49,602.76
08/27/2024	CD	CHK	Check: PC 200097	200097		1,385.00	48,217.76
08/27/2024	CD	CHK	Check: PC 200101	200101		1,101.62	47,116.14
08/27/2024	CD	CHK	Check: PC 200105	200105		2,040.00	45,076.14
08/27/2024	CD	CHK	Check: PC 200110	200110		100.00	44,976.14
08/27/2024	CD	CHK	Check: PC 200111	200111		324.46	44,651.68
08/30/2024	CD	CHK	Check: PC 7921	7921 (A)		105.00	44,546.68
08/30/2024	CD	CHK	Check: PC 7948	7948 (A)		171.50	44,375.18
08/30/2024	CD	CHK	Check: PC 7958	7958 (A)		510.00	43,865.18
08/31/2024	GJ	JE	RECORD CASH TRANSFERS	15346	2,121.16		45,986.34
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024			1,041.66	44,944.68
09/24/2024	CD	CHK	Check: PC 200128	200128		280.00	44,664.68
09/24/2024	CD	CHK	Check: PC 200133	200133		14.81	44,649.87
09/24/2024	CD	CHK	Check: PC 200166	200166		275.00	44,374.87
09/24/2024	CD	CHK	Check: PC 200193	200193		340.00	44,034.87
09/26/2024	CD	CHK	Check: PC 7988	7988 (A)		300.00	43,734.87
09/26/2024	CD	CHK	Check: PC 8002	8002 (A)		625.42	43,109.45
09/26/2024	CD	CHK	Check: PC 8003	8003 (A)		3,176.00	39,933.45
09/26/2024	CD	CHK	Check: PC 8020	8020 (A)		750.75	39,182.70
09/26/2024	CD	CHK	Check: PC 100706	100706 (E)		54.95	39,127.75
10/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/01/2024		409.30		39,537.05
10/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15231		1,650.00	37,887.05
10/08/2024	CD	CHK	Check: PC 200211	200211		11.93	37,875.12
10/08/2024	CD	CHK	Check: PC 200213	200213		350.00	37,525.12
10/08/2024	CD	CHK	Check: PC 10790	10790 (E)		960.00	36,565.12
10/08/2024	CD	VOID	Check: PC 10790	10790 (E)	960.00		37,525.12
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024			1,041.66	36,483.46
10/11/2024	CD	CHK	Check: PC 10798	10798 (E)		58.50	36,424.96
10/11/2024	CD	VOID	Check: PC 10798	10798 (E)	58.50		36,483.46
10/17/2024	CD	CHK	Check: PC 200223	200223		675.00	35,808.46
10/17/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/17/2024		50.00		35,858.46
10/25/2024	CD	CHK	Check: PC 100721	100721 (E)		54.95	35,803.51
10/29/2024	CD	CHK	Check: PC 200227	200227		313.20	35,490.31
10/29/2024	CD	CHK	Check: PC 200247	200247		750.00	34,740.31
10/29/2024	CD	CHK	Check: PC 200253	200253		1,100.00	33,640.31
10/29/2024	CD	CHK	Check: PC 200258	200258		205.81	33,434.50
10/29/2024	CD	CHK	Check: PC 200266	200266		1,375.00	32,059.50
10/29/2024	CD	CHK	Check: PC 200274	200274		1,011.68	31,047.82
10/29/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/29/2024		1,186.00		32,233.82
10/31/2024	CD	CHK	Check: PC 8084	8084 (A)		1,800.06	30,433.76
10/31/2024	CD	CHK	Check: PC 8095	8095 (A)		904.00	29,529.76
10/31/2024	CD	CHK	Check: PC 8125	8125 (A)		540.00	28,989.76
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024			1,041.66	27,948.10
11/15/2024	GJ	JE	RECORD CASH TRANSFERS	15316	510.47		28,458.57
11/18/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/18/2024		2,250.00		30,708.57
11/26/2024	CD	CHK	Check: PC 200299	200299		100.00	30,608.57
11/26/2024	CD	CHK	Check: PC 200300	200300		200.00	30,408.57
11/26/2024	CD	CHK	Check: PC 200333	200333		250.00	30,158.57
11/26/2024	CD	CHK	Check: PC 100739	100739 (E)		46.20	30,112.37
11/29/2024	CD	CHK	Check: PC 8154	8154 (A)		25.00	30,087.37
11/30/2024	GJ	JE	RECORD CASH TRANSFERS	15317	702.24		30,789.61

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-001.000 POOLED CASH							
				(Continued)			
12/02/2024	CD	CHK	Check: PC 200343	200343		50.00	30,739.61
12/05/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/05/2024		500.00		31,239.61
12/10/2024	CD	CHK	Check: PC 200354	200354		350.00	30,889.61
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024			1,041.66	29,847.95
12/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/12/2024		500.00		30,347.95
12/13/2024	CD	CHK	Check: PC 8193	8193 (A)		52.03	30,295.92
12/15/2024	GJ	JE	RECORD CASH TRANSFERS	15319	4.91		30,300.83
12/16/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/16/2024		380.00		30,680.83
12/20/2024	CD	CHK	Check: PC 200411	200411		320.00	30,360.83
12/23/2024	CD	CHK	Check: PC 8238	8238 (A)		392.50	29,968.33
12/23/2024	CD	CHK	Check: PC 8263	8263 (A)		310.00	29,658.33
12/26/2024	CD	CHK	Check: PC 100749	100749 (E)		50.00	29,608.33
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025			1,041.66	28,566.67
01/16/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 01/16/2025		500.00		29,066.67
01/24/2025	CD	CHK	Check: PC 100761	100761 (E)		50.00	29,016.67
01/27/2025	CD	CHK	Check: PC 100766	100766 (E)		8,000.00	21,016.67
01/28/2025	CD	CHK	Check: PC 200452	200452		448.85	20,567.82
01/28/2025	CD	CHK	Check: PC 200494	200494		450.00	20,117.82
01/28/2025	CD	CHK	Check: PC 200505	200505		200.00	19,917.82
01/28/2025	CD	CHK	Check: PC 200507	200507		80.00	19,837.82
01/28/2025	CD	CHK	Check: PC 200511	200511		1,526.40	18,311.42
01/31/2025	CD	CHK	Check: PC 8328	8328 (A)		240.00	18,071.42
02/04/2025	CD	CHK	Check: PC 200516	200516		100.00	17,971.42
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			1,458.33	16,513.09
02/25/2025	CD	CHK	Check: PC 200554	200554		150.00	16,363.09
02/26/2025	CD	CHK	Check: PC 100787	100787 (E)		50.00	16,313.09
02/28/2025	CD	CHK	Check: PC 8365	8365 (A)		87.69	16,225.40
02/28/2025	GJ	JE	RECORD CASH TRANSFERS	15351	4.99		16,230.39
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			1,249.99	14,980.40
03/17/2025	CD	CHK	Check: PC 200602	200602		450.00	14,530.40
03/25/2025	CD	CHK	Check: PC 200618	200618		500.00	14,030.40
03/25/2025	CD	CHK	Check: PC 200651	200651		675.00	13,355.40
03/25/2025	CD	CHK	Check: PC 100812	100812 (E)		50.00	13,305.40
03/27/2025	CD	CHK	Check: PC 200662	200662		333.20	12,972.20
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			1,250.00	11,722.20
04/25/2025	CD	CHK	Check: PC 100835	100835 (E)		50.00	11,672.20
04/30/2025			251-000-001.000	END BALANCE	92,807.76	81,135.56	11,672.20
251-000-002.000 CASH - IMM/PRI ACCT 1289							
07/01/2024				BEG. BALANCE			54,946.16
07/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/01/2024		170.00		55,116.16
07/01/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15195	14.26		55,130.42
07/02/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15196	0.67		55,131.09
07/03/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15197	1.34		55,132.43
07/05/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15198	9.41		55,141.84
07/05/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15199	0.67		55,142.51
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024			1,041.66	54,100.85
07/16/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15200	0.67		54,101.52
07/25/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15201	9.41		54,110.93
07/26/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15202	0.67		54,111.60
07/31/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15203	1.74		54,113.34
08/09/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15334	0.87		54,114.21
08/12/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15335	4,515.24		58,629.45
08/12/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15336	227.59		58,857.04
04/30/2025			251-000-002.000	END BALANCE	4,952.54	1,041.66	58,857.04
251-000-002.007 DEBIT CARD-CASH							
07/01/2024				BEG. BALANCE			(200.00)
07/03/2024	CD	CHK	Check: 24 10724	10724 (E)		100.00	(300.00)
07/09/2024	CD	CHK	Check: 24 10726	10726 (E)		435.00	(735.00)
07/11/2024	CD	CHK	Check: 24 10730	10730 (E)		234.55	(969.55)
07/15/2024	CD	CHK	Check: 24 10735	10735 (E)		149.90	(1,119.45)
08/05/2024	CD	CHK	Check: 24 10743	10743 (E)		21.19	(1,140.64)
08/07/2024	CD	CHK	Check: 24 10746	10746 (E)		145.00	(1,285.64)
10/08/2024	CD	CHK	Check: 24 10792	10792 (E)		960.00	(2,245.64)
10/11/2024	CD	CHK	Check: 24 10800	10800 (E)		58.50	(2,304.14)
11/20/2024	CD	CHK	Check: 24 10830	10830 (E)		810.00	(3,114.14)
12/09/2024	CD	CHK	Check: 24 10842	10842 (E)		50.00	(3,164.14)
02/07/2025	CD	CHK	Check: 24 10885	10885 (E)		75.00	(3,239.14)
04/30/2025			251-000-002.007	END BALANCE	0.00	3,039.14	(3,239.14)
251-000-084.703 DUE FROM CURRENT TAX COLLECT							
07/01/2024				BEG. BALANCE			0.00
07/15/2024	GJ	JE	RECORD CASH TRANSFERS	15016		6,325.00	(6,325.00)
07/15/2024	GJ	JE	RECORD TAX REVENUES	15017	6,325.00		0.00
07/31/2024	GJ	JE	RECORD CASH TRANSFERS	15020		7,075.00	(7,075.00)
07/31/2024	GJ	JE	RECORD TAX REVENUES	15021	7,075.00		0.00
08/15/2024	GJ	JE	RECORD CASH TRANSFERS	15022		22,125.00	(22,125.00)
08/15/2024	GJ	JE	RECORD TAX REVENUES	15023	22,125.00		0.00
08/31/2024	GJ	JE	RECORD CASH TRANSFERS	15346		2,121.16	(2,121.16)
08/31/2024	GJ	JE	RECORD TAX REVENUES	15347	2,121.16		0.00
11/15/2024	GJ	JE	RECORD TAX REVENUES	15315	510.47		510.47
11/15/2024	GJ	JE	RECORD CASH TRANSFERS	15316		510.47	0.00
11/30/2024	GJ	JE	RECORD CASH TRANSFERS	15317		702.24	(702.24)
11/30/2024	GJ	JE	RECORD TAX REVENUES	15318	702.24		0.00
12/15/2024	GJ	JE	RECORD CASH TRANSFERS	15319		4.91	(4.91)
12/15/2024	GJ	JE	RECORD TAX REVENUES	15320	4.91		0.00
02/28/2025	GJ	JE	RECORD CASH TRANSFERS	15351		4.99	(4.99)
02/28/2025	GJ	JE	RECORD TAX REVENUES	15352	4.99		0.00
04/30/2025			251-000-084.703	END BALANCE	38,868.77	38,868.77	0.00

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
07/01/2024			251-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		(1,204.95)
07/03/2024	AP	INV	2 DAY SPECIAL LICENSE FOR BLOCK PART	0734002960		100.00	(1,304.95)
07/03/2024	CD	CHK	Check: 24 10724	10724(E)	100.00		(1,204.95)
07/09/2024	AP	INV	LICENSE	0931008206		435.00	(1,639.95)
07/09/2024	CD	CHK	Check: 24 10726	10726(E)	435.00		(1,204.95)
07/11/2024	AP	INV	REFUND; DBL PAYMENT FOR WED MARKET	07/10/2024		96.00	(1,300.95)
07/11/2024	AP	INV	DOWNTOWN POSTER/BILLBOARD DIST MAY-AI	01917		3,500.00	(4,800.95)
07/11/2024	AP	INV	BARICADES	1352003209		234.55	(5,035.50)
07/11/2024	CD	CHK	Check: 24 10730	10730(E)	234.55		(4,800.95)
07/15/2024	AP	INV	SUBSCRIPTIONS	1021012129		149.90	(4,950.85)
07/15/2024	CD	CHK	Check: 24 10735	10735(E)	149.90		(4,800.95)
07/22/2024	AP	INV	STAGING & ROOF, LIGHTING EQUIP	2024095		4,162.50	(8,963.45)
07/23/2024	CD	CHK	Check: 03 63032	63032	96.00		(8,867.45)
07/23/2024	CD	CHK	Check: 03 63045	63045	500.00		(8,367.45)
07/23/2024	CD	CHK	Check: 03 63053	63053	4,162.50		(4,204.95)
07/23/2024	CD	CHK	Check: 03 63057	63057	3,500.00		(704.95)
07/25/2024	CD	CHK	Check: 03 100672	100672(E)	650.00		(54.95)
07/25/2024	AP	INV	3'X6' LOTUS SINGLE SIDED BANNER	20693		175.00	(229.95)
07/26/2024	CD	CHK	Check: 03 100674	100674(E)	54.95		(175.00)
07/30/2024	AP	INV	18" HANGERS, GROUND PLANTERS	2024-1		2,040.00	(2,215.00)
08/02/2024	AP	INV	LOANER PRJT, PLAYING AT MINT FEST 202	08/02/2024		1,000.00	(3,215.00)
08/02/2024	AP	INV	LVRs; PLAYING AT THE MINT FEST 2024	08/02/2024		650.00	(3,865.00)
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024		600.00	(4,465.00)
08/02/2024	AP	INV	BALANCE FOR STAGE; MINT FEST 2024	08/02/2024		4,162.50	(8,627.50)
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024		3,000.00	(11,627.50)
08/05/2024	AP	INV	1200 PAPER WRISTBANDS	0825002734		21.19	(11,648.69)
08/05/2024	CD	CHK	Check: PC 10743	10743(E)	21.19		(11,627.50)
08/05/2024	AP	VOID	Void Invoice 0825002734 01-01-0101	0825002734	21.19		(11,606.31)
08/05/2024	CD	VOID	Check: PC 10743	10743(E)		21.19	(11,627.50)
08/05/2024	AP	INV	1200 PAPER WRISTBANDS	0825002734		21.19	(11,648.69)
08/05/2024	CD	CHK	Check: 24 10743	10743(E)	21.19		(11,627.50)
08/06/2024	CD	CHK	Check: PC 200014	200014	1,000.00		(10,627.50)
08/06/2024	CD	CHK	Check: PC 200022	200022	600.00		(10,027.50)
08/06/2024	CD	CHK	Check: PC 200028	200028	650.00		(9,377.50)
08/06/2024	CD	CHK	Check: PC 200029	200029	4,162.50		(5,215.00)
08/06/2024	CD	CHK	Check: PC 200032	200032	3,000.00		(2,215.00)
08/06/2024	AP	INV	MINT FEST 2024; BEER/ALCOHOL	W-1162034		6,573.65	(8,788.65)
08/06/2024	CD	CHK	Check: PC 200034	200034	6,573.65		(2,215.00)
08/06/2024	CD	VOID	Check: PC 200022	200022		600.00	(2,815.00)
08/06/2024	CD	VOID	Check: PC 200032	200032		3,000.00	(5,815.00)
08/07/2024	AP	INV	SOFTWARE	0926006460		145.00	(5,960.00)
08/07/2024	CD	CHK	Check: PC 10746	10746(E)	145.00		(5,815.00)
08/07/2024	AP	VOID	Void Invoice 0926006460 01-01-0101	0926006460	145.00		(5,670.00)
08/07/2024	CD	VOID	Check: PC 10746	10746(E)		145.00	(5,815.00)
08/07/2024	AP	INV	SOFTWARE	0926006460		145.00	(5,960.00)
08/07/2024	CD	CHK	Check: 24 10746	10746(E)	145.00		(5,815.00)
08/08/2024	AP	INV	POLICY #SE 1122876; LIQUOR LIABILITY	485773		525.00	(6,340.00)
08/14/2024	CD	VOID	Check: PC 200028	200028		650.00	(6,990.00)
08/14/2024	CD	CHK	Check: PC 200035	200035	600.00		(6,390.00)
08/14/2024	CD	CHK	Check: PC 200036	200036	650.00		(5,740.00)
08/14/2024	CD	CHK	Check: PC 200037	200037	3,000.00		(2,740.00)
08/15/2024	AP	INV	TELEPHONE; 08/2024	08/10/2024		54.95	(2,794.95)
08/16/2024	AP	INV	SALES TAX RETURN FOR SPECIAL EVENTS;	FORM3421-2024		1,101.62	(3,896.57)
08/16/2024	AP	INV	ICE; PORTABLE TOILETS	01988		1,385.00	(5,281.57)
08/16/2024	AP	INV	ICE & POP	08/14/2024		174.56	(5,456.13)
08/16/2024	AP	INV	ADVERTISING	22654		510.00	(5,966.13)
08/16/2024	AP	INV	64000 HEATHER IRISH GRN, XXL, XXXL	196119		171.50	(6,137.63)
08/16/2024	AP	INV	REIMBURSE; HOTDOGS & BUNS	08/14/2024		80.47	(6,218.10)
08/20/2024	AP	INV	ADVERTISING	4458491-2		175.00	(6,393.10)
08/20/2024	AP	INV	ADVERTISING	4455898-2		149.46	(6,542.56)
08/20/2024	AP	INV	ADVERTISING	4541084-1		100.00	(6,642.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/26/2024		35.00	(6,677.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/28/2024		35.00	(6,712.56)
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	08/10/2024		35.00	(6,747.56)
08/21/2024	AP	INV	SUPPLY & INSTALL 2450V SINGLE PHASE 4	15123		1,688.00	(8,435.56)
08/26/2024	CD	CHK	Check: PC 100692	100692(E)	54.95		(8,380.61)
08/27/2024	CD	CHK	Check: PC 200042	200042	525.00		(7,855.61)
08/27/2024	CD	CHK	Check: PC 200052	200052	80.47		(7,775.14)
08/27/2024	CD	CHK	Check: PC 200056	200056	174.56		(7,600.58)
08/27/2024	CD	CHK	Check: PC 200076	200076	175.00		(7,425.58)
08/27/2024	CD	CHK	Check: PC 200097	200097	1,385.00		(6,040.58)
08/27/2024	CD	CHK	Check: PC 200101	200101	1,101.62		(4,938.96)
08/27/2024	CD	CHK	Check: PC 200105	200105	2,040.00		(2,898.96)
08/27/2024	CD	CHK	Check: PC 200110	200110	100.00		(2,798.96)
08/27/2024	CD	CHK	Check: PC 200111	200111	324.46		(2,474.50)
08/30/2024	CD	CHK	Check: PC 7921	7921(A)	105.00		(2,369.50)
08/30/2024	CD	CHK	Check: PC 7948	7948(A)	171.50		(2,198.00)
08/30/2024	CD	CHK	Check: PC 7958	7958(A)	510.00		(1,688.00)
09/03/2024	AP	INV	AUXILLARY PAY; STAGE SECURITY MINT FI	08/26/2024		280.00	(1,968.00)
09/03/2024	AP	INV	REIMBURSE; HOT DOG PROBE	08/26/2024		14.81	(1,982.81)
09/03/2024	AP	INV	AUGUST 2024 HALF PAGE AD	002012		275.00	(2,257.81)
09/03/2024	AP	INV	NEW CORD FOR MINT FEST	15230		1,488.00	(3,745.81)
09/03/2024	AP	INV	BUS TRANSPORTATION FOR MINT FEST 2024	08/29/2024		300.00	(4,045.81)
09/03/2024	AP	INV	APPAREL, WHITE TEW/ 3 COLOR FULL PRO	196449		750.75	(4,796.56)
09/05/2024	AP	INV	ADVERTISING	4541084-2		340.00	(5,136.56)
09/09/2024	AP	INV	TELEPHONE; 09/2024	09/10/2024		54.95	(5,191.51)
09/12/2024	AP	INV	REIMBURSE; DOWNTOWN POTS FOR FALL	09/12/2024		625.42	(5,816.93)
09/24/2024	CD	CHK	Check: PC 200128	200128	280.00		(5,536.93)
09/24/2024	CD	CHK	Check: PC 200133	200133	14.81		(5,522.12)
09/24/2024	CD	CHK	Check: PC 200166	200166	275.00		(5,247.12)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-202.000 ACCOUNTS PAYABLE							
					(Continued)		
09/24/2024	CD	CHK	Check: PC 200193	200193	340.00		(4,907.12)
09/26/2024	CD	CHK	Check: PC 7988	7988(A)	300.00		(4,607.12)
09/26/2024	CD	CHK	Check: PC 8002	8002(A)	625.42		(3,981.70)
09/26/2024	CD	CHK	Check: PC 8003	8003(A)	3,176.00		(805.70)
09/26/2024	CD	CHK	Check: PC 8020	8020(A)	750.75		(54.95)
09/26/2024	CD	CHK	Check: PC 100706	100706(E)	54.95		0.00
09/27/2024	AP	INV	NUTS & BOLTS	2408-842102		5.95	(5.95)
09/27/2024	AP	INV	POLY BUCKET	2408-844627		5.98	(11.93)
10/01/2024	AP	INV	MEMBERSHIP DUES; 10/01/24-10/01/25	3590		350.00	(361.93)
10/01/2024	AP	INV	PORTABLE TOILET RENTAL	576371		313.20	(675.13)
10/01/2024	AP	INV	ADVERTISING; DDA/PSD	002050		550.00	(1,225.13)
10/01/2024	AP	INV	GILDAN ADULT TSHIRTS	32532		1,800.06	(3,025.19)
10/01/2024	AP	INV	12"X18" PRINTED & LAMINATED SOCIAL D	20876		750.00	(3,775.19)
10/01/2024	AP	INV	ADVERTISING; MINT FEST 2024	4541057-2		600.00	(4,375.19)
10/01/2024	AP	INV	ADVERTISING; FARMER'S MARKET	4458491-3		150.00	(4,525.19)
10/01/2024	AP	INV	ADVERTISING; FARMER'S MARKET	4455898-3		134.71	(4,659.90)
10/08/2024	CD	CHK	Check: PC 200211	200211	11.93		(4,647.97)
10/08/2024	CD	CHK	Check: PC 200213	200213	350.00		(4,297.97)
10/08/2024	AP	INV	PERMIT APPLICATION	0548007216		960.00	(5,257.97)
10/08/2024	CD	CHK	Check: PC 10790	10790(E)	960.00		(4,297.97)
10/08/2024	AP	VOID	Void Invoice 0548007216 01-01-0101	0548007216	960.00		(3,337.97)
10/08/2024	CD	VOID	Check: PC 10790	10790(E)		960.00	(4,297.97)
10/08/2024	AP	INV	PERMIT APPLICATION	0548007216		960.00	(5,257.97)
10/08/2024	CD	CHK	Check: 24 10792	10792(E)	960.00		(4,297.97)
10/09/2024	AP	INV	20 X 20 HIGH PEAK TENT	10/01/2024		675.00	(4,972.97)
10/10/2024	AP	INV	TELEPHONE; 10/2024	10/10/2024		54.95	(5,027.92)
10/11/2024	AP	INV	SOFTWARE	1417010469		58.50	(5,086.42)
10/11/2024	CD	CHK	Check: PC 10798	10798(E)	58.50		(5,027.92)
10/11/2024	AP	VOID	Void Invoice 1417010469 01-01-0101	1417010469	58.50		(4,969.42)
10/11/2024	CD	VOID	Check: PC 10798	10798(E)		58.50	(5,027.92)
10/11/2024	AP	INV	SOFTWARE	1417010469		58.50	(5,086.42)
10/11/2024	CD	CHK	Check: 24 10800	10800(E)	58.50		(5,027.92)
10/17/2024	CD	CHK	Check: PC 200223	200223	675.00		(4,352.92)
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	002071		550.00	(4,902.92)
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	4455898-4		126.97	(5,029.89)
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	10/01/24-ACT#1398		540.00	(5,569.89)
10/24/2024	AP	INV	DOWNTOWN RADIO RENEWAL	X8-1045469223		205.81	(5,775.70)
10/24/2024	AP	INV	REIMBURSE; DWTWN BANNERS	0007		1,375.00	(7,150.70)
10/24/2024	AP	INV	REIMBURSE; META BUSINESS, INSPECTION	10/24/2024		904.00	(8,054.70)
10/25/2024	CD	CHK	Check: PC 100721	100721(E)	54.95		(7,999.75)
10/29/2024	CD	CHK	Check: PC 200227	200227	313.20		(7,686.55)
10/29/2024	CD	CHK	Check: PC 200247	200247	750.00		(6,936.55)
10/29/2024	CD	CHK	Check: PC 200253	200253	1,100.00		(5,836.55)
10/29/2024	CD	CHK	Check: PC 200258	200258	205.81		(5,630.74)
10/29/2024	CD	CHK	Check: PC 200266	200266	1,375.00		(4,255.74)
10/29/2024	CD	CHK	Check: PC 200274	200274	1,011.68		(3,244.06)
10/31/2024	CD	CHK	Check: PC 8084	8084(A)	1,800.06		(1,444.00)
10/31/2024	CD	CHK	Check: PC 8095	8095(A)	904.00		(540.00)
10/31/2024	CD	CHK	Check: PC 8125	8125(A)	540.00		0.00
11/06/2024	AP	INV	REIMBURSE; FACEBOOK ADS - FARMERS MAI	10/24/2024-1		25.00	(25.00)
11/10/2024	AP	INV	TELEPHONE; 11/2024 - REC DEPT ADD ON	11/10/2024-2		46.20	(71.20)
11/18/2024	AP	INV	WINTER FEST; HIGH SCHOOL BAND	11/15/2024		250.00	(321.20)
11/18/2024	AP	INV	WINTER FEST; HIGH SCHOOL BANK	11/15/2024		200.00	(521.20)
11/18/2024	AP	INV	WINTER FEST; ST NICK	11/15/2024		100.00	(621.20)
11/20/2024	AP	INV	GROUP PLAN 250 CONTACTS	2308019816		810.00	(1,431.20)
11/20/2024	CD	CHK	Check: 24 10830	10830(E)	810.00		(621.20)
11/26/2024	CD	CHK	Check: PC 200299	200299	100.00		(521.20)
11/26/2024	CD	CHK	Check: PC 200300	200300	200.00		(321.20)
11/26/2024	CD	CHK	Check: PC 200333	200333	250.00		(71.20)
11/26/2024	CD	CHK	Check: PC 100739	100739(E)	46.20		(25.00)
11/29/2024	CD	CHK	Check: PC 8154	8154(A)	25.00		0.00
12/02/2024	AP	INV	GRINCH 2024; PDS/DDA	12/02/2024		50.00	(50.00)
12/02/2024	CD	CHK	Check: PC 200343	200343	50.00		0.00
12/02/2024	AP	INV	REIMBURSE; BENCH CUSHION	12/01/2024		52.03	(52.03)
12/02/2024	AP	INV	SANTA CHAIR	12/02/2024		350.00	(402.03)
12/09/2024	AP	INV	SAINT OF THE YEAR GIFT CARD; PSD/DDA	1252005689		50.00	(452.03)
12/09/2024	CD	CHK	Check: 24 10842	10842(E)	50.00		(402.03)
12/10/2024	CD	CHK	Check: PC 200354	200354	350.00		(52.03)
12/12/2024	AP	INV	ADVERTISING	22939		310.00	(362.03)
12/12/2024	AP	INV	REIMBURSE; TWINKLE STARS & LED FLOOD	12/12/2024		392.50	(754.53)
12/13/2024	CD	CHK	Check: PC 8193	8193(A)	52.03		(702.50)
12/13/2024	AP	INV	TELEPHONE; 12/2024	12/10/2024		50.00	(752.50)
12/16/2024	AP	INV	40 BAGS OF ICE	01988-1		320.00	(1,072.50)
12/20/2024	CD	CHK	Check: PC 200411	200411	320.00		(752.50)
12/23/2024	CD	CHK	Check: PC 8238	8238(A)	392.50		(360.00)
12/23/2024	CD	CHK	Check: PC 8263	8263(A)	310.00		(50.00)
12/26/2024	CD	CHK	Check: PC 100749	100749(E)	50.00		0.00
01/07/2025	AP	INV	CUSTOM BOUQUETS; DOWNTOWN DECOR	5176401500		1,526.40	(1,526.40)
01/13/2025	AP	INV	ADVERTISING	22939 #2		240.00	(1,766.40)
01/13/2025	AP	INV	MUSIC; DOWNTOWN	100006503858		448.85	(2,215.25)
01/14/2025	AP	INV	TELEPHONE; JAN2025	01/10/2025		50.00	(2,265.25)
01/17/2025	AP	INV	ADVERTISING	002160		450.00	(2,715.25)
01/17/2025	AP	INV	DRINKING GLASSES FOR DDA	0013		80.00	(2,795.25)
01/24/2025	CD	CHK	Check: PC 100761	100761(E)	50.00		(2,745.25)
01/24/2025	AP	INV	GIFT CARDS	2501-849754		100.00	(2,845.25)
01/27/2025	AP	INV	VALENTINES DAY PROMO	01/23/2025		200.00	(3,045.25)
01/27/2025	AP	INV	HOLIDAY CO-OP COMMERCIALS; PSD/DDA	01/23/2025		5,804.00	(8,849.25)
01/27/2025	AP	INV	HOLIDAY CO-OP COMMERCIALS; PSD/DDA	11/21/2024		2,196.00	(11,045.25)
01/27/2025	CD	CHK	Check: PC 100766	100766(E)	8,000.00		(3,045.25)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-202.000 ACCOUNTS PAYABLE							
					(Continued)		
01/28/2025	CD	CHK	Check: PC 200452	200452	448.85		(2,596.40)
01/28/2025	CD	CHK	Check: PC 200494	200494	450.00		(2,146.40)
01/28/2025	CD	CHK	Check: PC 200505	200505	200.00		(1,946.40)
01/28/2025	CD	CHK	Check: PC 200507	200507	80.00		(1,866.40)
01/28/2025	CD	CHK	Check: PC 200511	200511	1,526.40		(340.00)
01/30/2025	AP	INV	REIMBURSE; LIGHTS, NECKLACES - COMMU	01/30/2025		87.69	(427.69)
01/31/2025	CD	CHK	Check: PC 8328	8328(A)	240.00		(187.69)
02/04/2025	CD	CHK	Check: PC 200516	200516	100.00		(87.69)
02/07/2025	AP	INV	LISTING & LICENSES RENEWAL; PSD/DDA	1206006576		75.00	(162.69)
02/07/2025	CD	CHK	Check: 24 10885	10885(E)	75.00		(87.69)
02/12/2025	AP	INV	TELEPHONE; FEB2025	02/10/2025		50.00	(137.69)
02/20/2025	AP	INV	SPRING WORKSHOP; HANOVER	E3246		150.00	(287.69)
02/21/2025	AP	INV	ADVERTISING; ST. PAT'S DAY - PSD/DDA	002177		675.00	(962.69)
02/25/2025	CD	CHK	Check: PC 200554	200554	150.00		(812.69)
02/26/2025	CD	CHK	Check: PC 100787	100787(E)	50.00		(762.69)
02/28/2025	CD	CHK	Check: PC 8365	8365(A)	87.69		(675.00)
03/05/2025	AP	INV	DEPOSIT FOR MINT FEST; MUSIC	03/03/2025		500.00	(1,175.00)
03/17/2025	AP	INV	TENT RENTAL	01/30/2025		450.00	(1,625.00)
03/17/2025	CD	CHK	Check: PC 200602	200602	450.00		(1,175.00)
03/17/2025	AP	INV	TELEPHONE; MAR2025	03/10/2025		50.00	(1,225.00)
03/25/2025	CD	CHK	Check: PC 200618	200618	500.00		(725.00)
03/25/2025	CD	CHK	Check: PC 200651	200651	675.00		(50.00)
03/25/2025	CD	CHK	Check: PC 100812	100812(E)	50.00		0.00
03/26/2025	AP	INV	PORTABLE TOILET RENTAL	577210		333.20	(333.20)
03/27/2025	CD	CHK	Check: PC 200662	200662	333.20		0.00
04/11/2025	AP	INV	TELEPHONE; 04/2025	04/10/2025		50.00	(50.00)
04/25/2025	CD	CHK	Check: PC 100835	100835(E)	50.00		0.00
04/30/2025			251-000-202.000	END BALANCE	71,851.11	70,646.16	0.00
251-000-257.000 ACCRUED WAGE PAYABLE					BEG. BALANCE		(1,041.66)
07/01/2024			SUMMARY PRAW 07/01/2024		1,041.66		0.00
04/30/2025	PRAW	CHK	251-000-257.000	END BALANCE	1,041.66	0.00	0.00
251-000-390.000 Fund Balance					BEG. BALANCE		(52,499.55)
04/30/2025			251-000-390.000	END BALANCE	0.00	0.00	(52,499.55)
251-000-452.006 DOWNTOWN BUSINESS DISTRICT					BEG. BALANCE		0.00
07/01/2024			RECORD TAX REVENUES	15017		6,325.00	(6,325.00)
07/15/2024	GJ	JE	RECORD TAX REVENUES	15021		7,075.00	(13,400.00)
07/31/2024	GJ	JE	RECORD TAX REVENUES	15023		22,125.00	(35,525.00)
08/15/2024	GJ	JE	RECORD TAX REVENUES	15347		2,100.00	(37,625.00)
08/31/2024	GJ	JE	RECORD TAX REVENUES	15315		490.67	(38,115.67)
11/15/2024	GJ	JE	RECORD TAX REVENUES	15318		675.00	(38,790.67)
11/30/2024	GJ	JE	RECORD TAX REVENUES	15320		4.67	(38,795.34)
12/15/2024	GJ	JE	RECORD TAX REVENUES	15352		4.66	(38,800.00)
02/28/2025	GJ	JE	RECORD TAX REVENUES	15352		4.66	(38,800.00)
04/30/2025			251-000-452.006	END BALANCE	0.00	38,800.00	(38,800.00)
251-000-653.001 FARMERS' MARKET					BEG. BALANCE		0.00
07/01/2024			SQUARE CHARGES FOR FARMERS MARKET	15195		14.26	(14.26)
07/01/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15196		0.67	(14.93)
07/02/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15197		1.34	(16.27)
07/03/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15198		9.41	(25.68)
07/05/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15199		0.67	(26.35)
07/05/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15200		0.67	(27.02)
07/16/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15200		0.67	(27.02)
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024			525.00	(552.02)
07/25/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15201		9.41	(561.43)
07/26/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15202		0.67	(562.10)
07/31/2024	GJ	JE	SQUARE CHARGES FOR FARMERS MARKET	15203		1.74	(563.84)
10/29/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/29/2024			1,186.00	(1,749.84)
11/06/2024	AP	INV	REIMBURSE; FACEBOOK ADS - FARMERS MAI	10/24/2024-1	25.00		(1,724.84)
04/30/2025			251-000-653.001	END BALANCE	25.00	1,749.84	(1,724.84)
251-000-653.003 CAR SHOWS					BEG. BALANCE		0.00
07/01/2024			PRINCIPAL SHOPPING DISTRICT 08/12/2024			2,572.00	(2,572.00)
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024			825.00	(3,397.00)
08/22/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/22/2024				(3,397.00)
04/30/2025			251-000-653.003	END BALANCE	0.00	3,397.00	(3,397.00)
251-000-653.005 MINT FESTIVAL					BEG. BALANCE		0.00
07/01/2024			PRINCIPAL SHOPPING DISTRICT 07/24/2024			100.00	(100.00)
07/24/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/24/2024			1,000.00	(1,100.00)
07/25/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/25/2024			0.87	(1,100.87)
08/09/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15334		37,357.00	(38,457.87)
08/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/12/2024			4,515.24	(42,973.11)
08/12/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15335		227.59	(43,200.70)
08/12/2024	GJ	JE	MINT FESTIVAL SQUARE RECEIPTS	15336			(43,200.70)
08/16/2024	AP	INV	ICE & POP	08/14/2024	174.56		(43,026.14)
08/16/2024	AP	INV	REIMBURSE; HOTDOGS & BUNS	08/14/2024	80.47		(42,945.67)
08/21/2024	CR	RCPT	GENERAL RECEIPT 08/21/2024			350.00	(43,295.67)
10/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/01/2024			409.30	(43,704.97)
04/30/2025			251-000-653.005	END BALANCE	255.03	43,960.00	(43,704.97)
251-000-653.013 WINTER FESTIVAL					BEG. BALANCE		0.00
07/01/2024			PRINCIPAL SHOPPING DISTRICT 12/16/2024			380.00	(380.00)
12/16/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/16/2024				(380.00)
04/30/2025			251-000-653.013	END BALANCE	0.00	380.00	(380.00)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
07/01/2024			251-000-665.000 INTEREST EARNED/INVESTMENTS		BEG. BALANCE		0.00
08/31/2024	GJ	JE	RECORD TAX REVENUES	15347		21.16	(21.16)
11/15/2024	GJ	JE	RECORD TAX REVENUES	15315		19.80	(40.96)
11/30/2024	GJ	JE	RECORD TAX REVENUES	15318		27.24	(68.20)
12/15/2024	GJ	JE	RECORD TAX REVENUES	15320		0.24	(68.44)
02/28/2025	GJ	JE	RECORD TAX REVENUES	15352		0.33	(68.77)
04/30/2025			251-000-665.000	END BALANCE	0.00	68.77	(68.77)
07/01/2024			251-000-674.005 CORPORATE SPONSORS		BEG. BALANCE		0.00
12/05/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/05/2024			500.00	(500.00)
12/12/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/12/2024			500.00	(1,000.00)
04/30/2025			251-000-674.005	END BALANCE	0.00	1,000.00	(1,000.00)
07/01/2024			251-000-677.000 MISCELLANEOUS REVENUE		BEG. BALANCE		0.00
07/01/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 07/01/2024			170.00	(170.00)
10/17/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/17/2024			50.00	(220.00)
04/30/2025			251-000-677.000	END BALANCE	0.00	220.00	(220.00)
07/01/2024			251-000-679.000 MARKETING CO-OP		BEG. BALANCE		0.00
11/18/2024	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/18/2024			2,250.00	(2,250.00)
01/16/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 01/16/2025			500.00	(2,750.00)
04/30/2025			251-000-679.000	END BALANCE	0.00	2,750.00	(2,750.00)
07/01/2024			251-172-713.001 EMPLOYER SOCIAL SECURITY		BEG. BALANCE		0.00
07/01/2024	PRAW	CHK	SUMMARY PRAW 07/01/2024			59.99	(59.99)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		59.99		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		59.99		59.99
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		59.99		119.98
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		59.99		179.97
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		59.99		239.96
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		59.99		299.95
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		59.99		359.94
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		83.99		443.93
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		71.99		515.92
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		71.99		587.91
04/30/2025			251-172-713.001	END BALANCE	647.90	59.99	587.91
07/01/2024			251-172-713.002 MEDICARE/EMPLOYER PORTION		BEG. BALANCE		0.00
07/01/2024	PRAW	CHK	SUMMARY PRAW 07/01/2024			14.03	(14.03)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		14.03		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		14.03		14.03
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		14.03		28.06
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		14.03		42.09
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		14.03		56.12
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		14.03		70.15
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		14.03		84.18
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		19.64		103.82
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		16.83		120.65
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		16.84		137.49
04/30/2025			251-172-713.002	END BALANCE	151.52	14.03	137.49
07/01/2024			251-172-751.000 EVENT COLLABORATION		BEG. BALANCE		0.00
08/20/2024	AP	INV	ADVERTISING	4541084-1	100.00		100.00
09/03/2024	AP	INV	APPAREL, WHITE TEW/ 3 COLOR FULL FRO	196449	750.75		850.75
01/17/2025	AP	INV	ADVERTISING	002160	450.00		1,300.75
01/24/2025	AP	INV	GIFT CARDS	2501-849754	100.00		1,400.75
01/27/2025	AP	INV	VALENTINES DAY PROMO	01/23/2025	200.00		1,600.75
01/30/2025	AP	INV	REIMBURSE; LIGHTS, NECKLACES - COMMU	01/30/2025	40.00		1,640.75
03/17/2025	AP	INV	TENT RENTAL	01/30/2025	450.00		2,090.75
03/26/2025	AP	INV	PORTABLE TOILET RENTAL	577210	333.20		2,423.95
04/30/2025			251-172-751.000	END BALANCE	2,423.95	0.00	2,423.95
07/01/2024			251-172-751.001 FARMERS' MARKET		BEG. BALANCE		0.00
07/11/2024	AP	INV	REFUND; DBL PAYMENT FOR WED MARKET	07/10/2024	96.00		96.00
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/26/2024	35.00		131.00
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	07/28/2024	35.00		166.00
09/03/2024	AP	INV	AUGUST 2024 HALF PAGE AD	002012	275.00		441.00
10/01/2024	AP	INV	ADVERTISING; FARMER'S MARKET	4458491-3	150.00		591.00
10/01/2024	AP	INV	ADVERTISING; FARMER'S MARKET	4455898-3	134.71		725.71
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	4455898-4	126.97		852.68
02/07/2025	AP	INV	LISTING & LICENSES RENEWAL; PSD/DDA	1206006576	75.00		927.68
04/30/2025			251-172-751.001	END BALANCE	927.68	0.00	927.68
07/01/2024			251-172-751.003 MINT FESTIVAL		BEG. BALANCE		0.00
07/03/2024	AP	INV	2 DAY SPECIAL LICENSE FOR BLOCK PART	0734002960	100.00		100.00
07/11/2024	AP	INV	BARICADES	1352003209	234.55		334.55
07/22/2024	AP	INV	STAGING & ROOF, LIGHTING EQUIP	2024095	4,162.50		4,497.05
07/25/2024	AP	INV	3'X6' LOTUS SINGLE SIDED BANNER	20693	175.00		4,672.05
08/02/2024	AP	INV	LOANER PRJT, PLAYING AT MINT FEST 2024	08/02/2024	1,000.00		5,672.05
08/02/2024	AP	INV	LVRS; PLAYING AT THE MINT FEST 2024	08/02/2024	650.00		6,322.05
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024	600.00		6,922.05
08/02/2024	AP	INV	BALANCE FOR STAGE; MINT FEST 2024	08/02/2024	4,162.50		11,084.55
08/02/2024	AP	INV	PLAYING AT THE MINT FEST; 2024	08/02/2024	3,000.00		14,084.55
08/05/2024	AP	INV	1200 PAPER WRISTBANDS	0825002734	21.19		14,105.74
08/05/2024	AP	VOID	Void Invoice 0825002734 01-01-0101	0825002734		21.19	14,084.55

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-172-751.003 MINT FESTIVAL							
					(Continued)		
08/05/2024	AP	INV	1200 PAPER WRISTBANDS	0825002734	21.19		14,105.74
08/06/2024	AP	INV	MINT FEST 2024; BEER/ALCOHOL	W-1162034	6,573.65		20,679.39
08/08/2024	AP	INV	POLICY #SE 1122876; LIQUOR LIABILITY	485773	525.00		21,204.39
08/16/2024	AP	INV	SALES TAX RETURN FOR SPECIAL EVENTS;	FORM3421-2024	1,101.62		22,306.01
08/16/2024	AP	INV	ICE; PORTABLE TOILETS	01988	1,385.00		23,691.01
08/16/2024	AP	INV	ADVERTISING	22654	510.00		24,201.01
08/16/2024	AP	INV	64000 HEATHER IRISH GRN, XXL, XXXL	196119	171.50		24,372.51
08/20/2024	AP	INV	ADVERTISING	4458491-2	175.00		24,547.51
08/20/2024	AP	INV	ADVERTISING	4455898-2	149.46		24,696.97
08/20/2024	AP	INV	REIMBURSE; FACEBOOK AD	08/10/2024	35.00		24,731.97
09/03/2024	AP	INV	AUXILLARY PAY; STAGE SECURITY MINT F	08/26/2024	280.00		25,011.97
09/03/2024	AP	INV	NEW CORD FOR MINT FEST	15230	1,488.00		26,499.97
09/03/2024	AP	INV	BUS TRANSPORTATION FOR MINT FEST 2024	08/29/2024	300.00		26,799.97
09/05/2024	AP	INV	ADVERTISING	4541084-2	340.00		27,139.97
09/27/2024	AP	INV	NUTS & BOLTS	2408-842102	5.95		27,145.92
09/27/2024	AP	INV	POLY BUCKET	2408-844627	5.98		27,151.90
10/01/2024	AP	INV	GILDAN ADULT TSHIRTS	32532	1,800.06		28,951.96
10/01/2024	AP	INV	ADVERTISING; MINT FEST 2024	4541057-2	600.00		29,551.96
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	10/01/24-ACT#1398	540.00		30,091.96
12/16/2024	AP	INV	40 BAGS OF ICE	01988-1	320.00		30,411.96
03/05/2025	AP	INV	DEPOSIT FOR MINT FEST; MUSIC	03/03/2025	500.00		30,911.96
04/30/2025			251-172-751.003	END BALANCE	30,933.15	21.19	30,911.96
251-172-751.007 WINTER FESTIVAL					BEG. BALANCE		0.00
07/01/2024							
10/24/2024	AP	INV	REIMBURSE; META BUSINESS, INSPECTION	10/24/2024	904.00		904.00
11/18/2024	AP	INV	WINTER FEST; HIGH SCHOOL BAND	11/15/2024	250.00		1,154.00
11/18/2024	AP	INV	WINTER FEST; HIGH SCHOOL BANK	11/15/2024	200.00		1,354.00
11/18/2024	AP	INV	WINTER FEST; ST NICK	11/15/2024	100.00		1,454.00
12/02/2024	AP	INV	GRINCH 2024; PDS/DDA	12/02/2024	50.00		1,504.00
12/02/2024	AP	INV	REIMBURSE; BENCH CUSHION	12/01/2024	52.03		1,556.03
12/02/2024	AP	INV	SANTA CHAIR	12/02/2024	350.00		1,906.03
12/09/2024	AP	INV	SAINT OF THE YEAR GIFT CARD; PSD/DDA	1252005689	50.00		1,956.03
04/30/2025			251-172-751.007	END BALANCE	1,956.03	0.00	1,956.03
251-172-751.010 FALL FESTIVAL					BEG. BALANCE		0.00
07/01/2024							
10/01/2024	AP	INV	PORTABLE TOILET RENTAL	576371	313.20		313.20
10/09/2024	AP	INV	20 X 20 HIGH PEAK TENT	10/01/2024	675.00		988.20
04/30/2025			251-172-751.010	END BALANCE	988.20	0.00	988.20
251-172-804.000 ADMINISTRATION CHARGES					BEG. BALANCE		0.00
07/01/2024							
07/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15230	1,650.00		1,650.00
10/01/2024	GJ	JE	RECORD QTRLY ADMIN CHARGES	15231	1,650.00		3,300.00
04/30/2025			251-172-804.000	END BALANCE	3,300.00	0.00	3,300.00
251-172-814.002 WEBSITE					BEG. BALANCE		0.00
07/01/2024							
11/20/2024	AP	INV	GROUP PLAN 250 CONTACTS	2308019816	810.00		810.00
04/30/2025			251-172-814.002	END BALANCE	810.00	0.00	810.00
251-172-818.000 CONTRACTUAL SERVICES					BEG. BALANCE		0.00
07/01/2024							
07/01/2024	PRAW	CHK	SUMMARY PRAW 07/01/2024			967.64	(967.64)
07/10/2024	PR	CHK	SUMMARY PR 07/10/2024		967.64		0.00
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		967.64		967.64
09/11/2024	PR	CHK	SUMMARY PR 09/11/2024		967.64		1,935.28
10/09/2024	PR	CHK	SUMMARY PR 10/09/2024		967.64		2,902.92
11/13/2024	PR	CHK	SUMMARY PR 11/13/2024		967.64		3,870.56
12/11/2024	PR	CHK	SUMMARY PR 12/11/2024		967.64		4,838.20
01/08/2025	PR	CHK	SUMMARY PR 01/08/2025		967.64		5,805.84
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		1,354.70		7,160.54
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		1,161.17		8,321.71
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		1,161.17		9,482.88
04/30/2025			251-172-818.000	END BALANCE	10,450.52	967.64	9,482.88
251-172-818.040 DOWNTOWN IMPROVEMENT					BEG. BALANCE		0.00
07/01/2024							
07/30/2024	AP	INV	18" HANGERS, GROUND PLANTERS	2024-1	2,040.00		2,040.00
08/21/2024	AP	INV	SUPPLY & INSTALL 2450V SINGLE PHASE	15123	1,688.00		3,728.00
09/12/2024	AP	INV	REIMBURSE; DOWNTOWN POTS FOR FALL	09/12/2024	625.42		4,353.42
10/01/2024	AP	INV	12"X18" PRINTED & LAMINATED SOCIAL D	20876	750.00		5,103.42
10/08/2024	AP	INV	PERMIT APPLICATON	0548007216	960.00		6,063.42
10/08/2024	AP	VOID	Void Invoice 0548007216 01-01-0101	0548007216		960.00	5,103.42
10/08/2024	AP	INV	PERMIT APPLICATION	0548007216	960.00		6,063.42
10/24/2024	AP	INV	REIMBURSE; DWTWN BANNERS	0007	1,375.00		7,438.42
12/12/2024	AP	INV	REIMBURSE; TWINKLE STARS & LED FLOOD	12/12/2024	392.50		7,830.92
01/07/2025	AP	INV	CUSTOM BOUQUETS; DOWNTOWN DECOR	5176401500	1,526.40		9,357.32
01/30/2025	AP	INV	REIMBURSE; LIGHTS, NECKLACES - COMMU	01/30/2025	47.69		9,405.01
04/30/2025			251-172-818.040	END BALANCE	10,365.01	960.00	9,405.01
251-172-853.004 MONTHLY & LONG DISTANCE SERV					BEG. BALANCE		0.00
07/01/2024							
08/15/2024	AP	INV	TELEPHONE; 08/2024	08/10/2024	54.95		54.95
09/09/2024	AP	INV	TELEPHONE; 09/2024	09/10/2024	54.95		109.90
10/10/2024	AP	INV	TELEPHONE; 10/2024	10/10/2024	54.95		164.85
11/10/2024	AP	INV	TELEPHONE; 11/2024 - REC DEPT ADD ON	11/10/2024-2	46.20		211.05
12/13/2024	AP	INV	TELEPHONE; 12/2024	12/10/2024	50.00		261.05
01/14/2025	AP	INV	TELEPHONE; JAN2025	01/10/2025	50.00		311.05
02/12/2025	AP	INV	TELEPHONE; FEB2025	02/10/2025	50.00		361.05
03/17/2025	AP	INV	TELEPHONE; MAR2025	03/10/2025	50.00		411.05

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-172-853.004 MONTHLY & LONG DISTANCE SERV (Continued)							
04/11/2025	AP	INV	TELEPHONE; 04/2025	04/10/2025	50.00		461.05
04/30/2025			251-172-853.004	END BALANCE	461.05	0.00	461.05
251-172-880.008 MARKETING							
07/01/2024				BEG. BALANCE			0.00
07/11/2024	AP	INV	DOWNTOWN POSTER/BILLBOARD DIST MAY-AI	01917	3,500.00		3,500.00
07/15/2024	AP	INV	SUBSCRIPTIONS	1021012129	149.90		3,649.90
08/07/2024	AP	INV	SOFTWARE	0926006460	145.00		3,794.90
08/07/2024	AP	VOID	Void Invoice 0926006460 01-01-0101	0926006460		145.00	3,649.90
08/07/2024	AP	INV	SOFTWARE	0926006460	145.00		3,794.90
10/01/2024	AP	INV	ADVERTISING; DDA/PSD	002050	550.00		4,344.90
10/11/2024	AP	INV	SOFTWARE	1417010469	58.50		4,403.40
10/11/2024	AP	VOID	Void Invoice 1417010469 01-01-0101	1417010469		58.50	4,344.90
10/11/2024	AP	INV	SOFTWARE	1417010469	58.50		4,403.40
10/17/2024	AP	INV	ADVERTISING; PSD/DDA	002071	550.00		4,953.40
12/12/2024	AP	INV	ADVERTISING	22939	310.00		5,263.40
01/13/2025	AP	INV	ADVERTISING	22939 #2	240.00		5,503.40
01/17/2025	AP	INV	DRINKING GLASSES FOR DDA	0013	80.00		5,583.40
02/21/2025	AP	INV	ADVERTISING; ST. PAT'S DAY - PSD/DDA	002177	675.00		6,258.40
04/30/2025			251-172-880.008	END BALANCE	6,461.90	203.50	6,258.40
251-172-882.000 MARKETING CO-OP							
07/01/2024				BEG. BALANCE			0.00
01/27/2025	AP	INV	HOLIDAY CO-OP COMMERCIALS; PSD/DDA	01/23/2025	5,804.00		5,804.00
01/27/2025	AP	INV	HOLIDAY CO-OP COMMERCIALS; PSD/DDA	11/21/2024	2,196.00		8,000.00
04/30/2025			251-172-882.000	END BALANCE	8,000.00	0.00	8,000.00
251-172-956.000 MISCELLANEOUS							
07/01/2024				BEG. BALANCE			0.00
09/03/2024	AP	INV	REIMBURSE; HOT DOG PROBE	08/26/2024	14.81		14.81
10/24/2024	AP	INV	DOWNTOWN RADIO RENEWAL	X8-1045469223	205.81		220.62
04/30/2025			251-172-956.000	END BALANCE	220.62	0.00	220.62
251-172-960.000 EDUCATION AND TRAINING							
07/01/2024				BEG. BALANCE			0.00
02/20/2025	AP	INV	SPRING WORKSHOP; HANOVER	E3246	150.00		150.00
04/30/2025			251-172-960.000	END BALANCE	150.00	0.00	150.00
251-172-961.000 PROFESSIONAL DUES							
07/01/2024				BEG. BALANCE			0.00
10/01/2024	AP	INV	MEMBERSHIP DUES; 10/01/24-10/01/25	3590	350.00		350.00
04/30/2025			251-172-961.000	END BALANCE	350.00	0.00	350.00
251-172-969.000 GRANTS							
07/01/2024				BEG. BALANCE			0.00
07/09/2024	AP	INV	LICENSE	0931008206	435.00		435.00
04/30/2025			251-172-969.000	END BALANCE	435.00	0.00	435.00
251-172-969.001 MUSIC							
07/01/2024				BEG. BALANCE			0.00
01/13/2025	AP	INV	MUSIC; DOWNTOWN	100006503858	448.85		448.85
04/30/2025			251-172-969.001	END BALANCE	448.85	0.00	448.85
TOTAL FOR FUND 251 PRINCIPAL SHOPPING DISTRICT					289,283.25	289,283.25	0.00



*Principal Shopping District and Downtown Development Authority 100
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**Design Committee Meeting Minutes
April 17 8:00 am
DDA Office**

Members Attending: Tyler Barlage and Brandy Martinez

Others: Heather Hanover

1. We need to plant the flower pots before Spring Fling. The group decided on May 8th at 11:30 am. We also purchased 4 new ground planters. The group took a walk around downtown to decide on the placement of the 4 new pots. It was decided to put 2 on Spring Street by the fire hall and down by the library. And the other 2 on Brush Street at Railroad Street and up by the Post Office on State Street.
2. The Bench Program was discussed and the placement of the new benches. Ivan is making a bench and we will be placing it in front of Rehmann's just off the corner. The bench in honor of Monica's son will be in before Spring Fling and it would be nice to have a small ceremony. That bench will be placed in the first block by Lotus Health. Brandy also brought us a new artist and he is working on plans for a bench.
3. Façade Grant discussion we are waiting on news of a grant from the state, there are three proposed projects that we are hoping to fund through the grant. Hopefully we find out in the next few weeks.
4. New Banners: it would be nice to have a cross-street banner put up fairly soon. As for the pole banners, a summer or 40th anniversary of the Mint Fest would be great to have for this year. We can think about what we want and decide in May.
5. There was also discussion of having something larger in our pots at winter time, maybe Mike the metal worker that Brandy knows, could make us up something that could be used every year? Heather will talk with him.
6. It was decided to have the meetings at 8am instead of 8:30am, so that everyone can get on with their day earlier.



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Events Committee Meeting Minutes
April 3, 2025

Members Attending: Tracy Kossaras, Nancy McKinley, Jason Butler, Mike Oderkirk, Nick Boyer, Kathy and Scott Berman.

Others: Heather Hanover

- 1) Spring Fling Singers: Last year we supplied 2 singers during spring fling and it didn't work out well. The rain made it hard for them to perform. So, should we get 2 or not do it? Tracy suggested just one and be flexible with the time, if it rains, they could do the time when it doesn't rain, like 1-3 or whatever works. Great compromise. Heather will contact a singer. The St Johns Orchestra will be using the Hot Dog Cart as a fundraiser.
- 2) Higham Steet market. We have all the singers lined up, thanks Nick. We need a few more food trucks. Scott has a friend and hopefully a few of the dates will work for him. We are always in need of vendors. The Chamber does not share their vendor list. Heather would like to make up a flyer to hand out to prospective vendors at Spring Fling, everyone thought that was a good idea and a few names of other singers
- 3) Band for Mint Fest: Jason has talked to the stage guy who would like to be a warm up sometime. Scott also had a friend that would play. Everyone enjoyed the Louderthans at St Patrick's Day. We decided to go with the Louderthans. Nick will talk with them about being the warm up on Friday from 6 to 8 before the Loaner Project. There was discussion on in the future having 3 bands that play 2 hours each instead of one that plays 2 and another that plays 4. Or 3 hours and 3 hours. There was also discussion of having other stages and a battle of the bands. There was discussion on having a BBQ cook off on Walker Street by Sirens. Nick will coordinate this and work with Clyde's pit and Chuckee D's and have an entry fee and prizes. This would be more of a lunch/afternoon thing before the block party. There was also discussion of having a chili cook off during Oktoberfest.
- 4) Lugnuts Night Out: There is space for 40 people in the box. We need to get RSVPs by May 7th. We also need people to participate in the Downtown St Johns Table, Eat, Shop, Create. We need to work more on this event.
- 5) July Picnic: not for the public, just board and downtown business owners. Nick will cater for free. We need to know how many people to make food for. We need to have people RSVP. There might be an opportunity for the Heist to do dessert.
- 6) The Event Flyer was discussed. Heather will make the changes and try and get it into the next city water bill. We will also have them out before Spring Fling.
- 7) There was discussion on the Mint City Motorcycle Mania. The city is okay with event but if we are adding features they need to be informed. Mike from 508 will be a part of the event along with Nick from Sirens. They would like to use the parking lot for bounce houses and have food trucks to block the entrances. The board should provide porta johns. Heather will put it on the next agenda for their approval.
- 8) The Heist will be having a grand opening the week of Easter, culminating with an Easter Brunch. We will be supporting their week-long activities with some Easter Eggs for them to hand out to customers.



Executive Meeting

April 15, 2025

Members attending: Jason Butler, Corinne Trimbach, Chad Gamble and Monica Ladiski.

Others: Heather Hanover

1. Main Street Community: At the last board meeting it was decided to get city council buy in before we go further on becoming a Main Street Community. Chad has added it to the April 28th agenda. Heather will be there for questions and will work on getting some one from the Main Street program to be there also. It would be nice to have board members there. There will also be a public hearing on the PSD assessment renewal at the same city council meeting.
2. Social District: Heather checked with the State and you can put the social district stickers right on a can as long as it is below 16 ounces. There was discussion on some confusion by the bar owners on how a social district works. Heather is working up a flyer and will talk to each bar owner.
3. There was a lot of discussion on a strategic plan for the downtown. How do we entice business we want downtown and how do we limit some, such as hair salons. There was discussion on zoning changes, city support and fire marshals' rules. What can the city do and what can the DDA do. Chad felt the city would help where they can but they would want to know the DDAs objectives and overall plan. Monica said we need to get together and make a plan. It was decided to try and have 2-hour meetings until we get this worked out. Heather will send out a "go to meeting " email to see if we can get some board members together to hash it out.
4. Higham Street Parking Lot: There was discussion on how to get this done. The city is not in favor of taking on a project that should have been maintain by the private sector. There was discussion on the benefit to the city and the cost. There was discussion on cost sharing and how the legal aspects of ownership were handled in the last attempt. Jason is going to talk to some of the city commissioners to see what we can do to get something done on this issue.
5. Reminder: the ground breaking for the Fantasy Forest is today at 11am and the ribbon cutting for the Heist is today at 12pm.



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Marketing Committee Minutes
April 10, 2025
9am PSD Office

Committee Members Present: Monica Ladiski Kathy Berman, Scott Berman and Aimee Corts

Others Present: Heather Hanover

1. Downtown Website: Monica has the name of a new gentlemen that could help up date our website, Doug Marec, Heather will contact him
2. The Heist is having a new grand opening. The Bermans and Aimee attended the meeting to help with marketing of the downtown and their restaurant , which needs some support. There was discussion on city support, business hours and recruitment of key businesses for downtown. How do we entice businesses we want downtown to make St Johns a destination. The city needs to be on board and put an effort into taking the downtown to the next level. We need community and city governmental support.
3. Banner Program: Heather was given on contact from the city manager about a banner program that provides free banners, Heather meet with them and the banners are free to the downtown but the company goes around to local businesses and charges them \$700-1000 per banner to advertise on the banners. The same banners would have to be up all year. The committee felt this was not a program they wanted to get involved with.
4. Event Flyer: Heather presented the local event card and flyer and will get them passed out to the downtown businesses.
5. There was discussion on the Lugnuts Downtown Table, “Eat, Shop, create” we need to get downtown businesses to participate.



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Executive Director Activity for March 2025

- A. Added Agenda to City Website
- B. Posted events and happenings on Downtown and Community Facebook pages
- C. Board Meeting, agenda and minutes
- D. Events Committee meeting, agenda and minutes
- E. Executive Committee meeting, agenda and minutes
- F. Marketing Committee meeting, agenda and minutes
- G. Design Committee meeting, agenda and minutes
- H. Chamber Monthly Meeting
- I. City Council Meeting
- J. Senior Center Meeting
- K. Discussions with Food Trucks for Higham Steet Market and Mint Fest
- L. Yearly Event Flyer and take away modifications
- M. Handed Out Event Flyers
- N. Picked up Downtown signs and took them to DPW
- O. Ordered Stickers for Swany's
- P. Talked with Liquor Control Commission about stickers on cans
- Q. Made Easter eggs for the Heist
- R. Printed Social District Flyer for Bar Owners
- S. Printed Social District Flyer for Patrons
- T. Took Social District Signs to Bars and more sticker
- U. Worked with the city on new SEP form.
- V. Created SEP for Farmers Market
- W. Created SEP for Higham Street Market
- X. Filed Hot Dog Cart Yearly License
- Y. Talking with St Johns Orchestra about using Hot Dog Cart at Spring Fling
- Z. Finished Match on Main Grants
- AA. Contacted Laura at MEDC about coming to April City Council Meeting.
- BB. Contacted Doug Marek about help with our website
- CC. Made a flyer to hand out to Spring Fling Vendors for the Higham Street Market
- DD. Hired Singer for Spring Fling
- EE. Talked with Brandy about the Lugnuts Create table
- FF. Set up "Go to Meet" for Strategic Planning
- GG. Talked with Library about May board meeting
- HH. Reserved the Heist for May Marketing meeting.
- II. Met with Jeremy about new pot placement, changing pot hangers and fixing bollard lights.
- JJ. Talked with city about an email list for downtown property owners.