



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF
DIRECTORS
2024- 2025**

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Jason Butler
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Chad Gamble
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Mint Door
Boutique

COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Theresa Levit
Brandi Martinez

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
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Strategic Planning**
Jason Butler-Chair
Tyler Barlage
Monica Ladiski
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Monica Ladiski-Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vicki Schaffer
Brent Hurst

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
May 7, 2025**

11:30 am, At Briggs Public Library

Members Present: Brent Hurst, Tracy Kossaras, Nancy McKinley, Bruce Delong, Tyler Barlage, Monica Ladiski, Ed Brandon and Jason Butler.

Other Present: Heather Hanover, Dave Kirk, Sara Morrison, Liz Janetske and Kelly Schafer

1. Meeting was called to Order by Chair Butler at 11:30 am

2. Additions to the Agenda: None, motion to approve by Bruce Delong/seconded by Monica Ladiski, motion carried.

3. Public Comment: Sara Morrison attended to give a brief overview of the library renovations. This was a 1.6-million-dollar project, around 1.2 million was covered by grants and the rest from library funds. There is a new community space where we are holding our meeting and this is open to the public to use for free during normal operating hours. It can hold 1–60-person meeting or 2-30 person meetings. The Kids space is improved and expanded and there is a maker's space with a 3-D printer and other amenities. They have extra capacity in the adult section and the new floor design makes for more discrete areas with in the library than before.

Also, sad news, for a number of reasons, the Hursts have decided not to have a Fall Festival this year. They will bring it back in 2026.

4. Motion to Approve the Consent Agenda made by Tyler Barlage, seconded by Ed Brandon, motion carried.

A. Minutes of meeting dated April 2, 2025

B. Minutes of the Executive, Marketing and Events Committee Meetings

C. City of St Johns monthly financial report through April 29,2025

D. Director's Report

5.Communications

A. Events Committee: Tracy stated that the events committee met last Thursday at Main Street Café. They discussed the Spring Fling, the singer we are supplying and the hot dog cart. They also discussed the Higham Street Market, which has all the singer slots filled but we still have 2 slots open for food trucks. Heather stated that the Heist has decided to take those two spots. There was also discussion on food trucks for Mint Fest and the BBQ competition that will be going on during the car show. Heather said that the Heist would also like to supply the food for Mint Fest and bring down their popcorn machine. The next meeting will be at Swany's.

B. Marketing Committee: Monica discussed looking for a new website guy, the events Flyer and the table promoting the downtown at the Lugnuts game. Meeting at the Heist this month on May 8th at 11th30am.

C. Executive Committee : Jason said being a Main Street Community was discussed along with the Match on Main Program.

D. City Update: Chad gave his report during the

6.Old Business

A. Main Street Program: Heather and Laura from the MEDC gave a presentation about the Main Street Program to the City Council. The Council thought it sounded great and is in support of the program. The board decided to go ahead and start the paper work and complete one survey at the next board meeting. Motion to move forward made by Tyler Barlage, seconded by Brent Hurst, motion carried.

B. The PSD mileage was approved for another 3 years at the city council meeting.

C. A special liquor license is required to sell alcohol at the Mint Fest Street Party each year. Motion by Monica Ladiski, second by Tracy Kossaras to approve the Resolution for application for the Special License, motion carried 8 to 0.



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7.New Business:

A. May Luncheon with the Chamber: The chamber speaker in May is from the Michigan Retailers Association. We are cohosts. It is next Thursday May 15th at the Heist; it would be nice to have some downtown people there.

B. Lugnuts Box: the dead line to sign up for the Lugnuts boxes that are being sponsored by Butler Financial, Kurts Appliance and the Mayor is today. Would anyone on the board like a ticket? Corinne 2, Tracy 4, Nancy 2, Monica 4, Heather 2, Jason 2+. The tickets will be at “will call”.

C. Should we pay for the porta johns for Mint City Motorcycle Mania Sept 13th, motion to proceed made by Monica Ladiski, seconded by Brent Hurst, motion carried.

D. Strategic Planning Session, only Jason completed the Go To Meeting schedule. The board would like to have an overall plan for the downtown that we come up with in house. Monica has facilitated these types of meetings before and would like to work with the group. What are good times of day/week for this, we would probably need a couple of 2-hour sessions. Lunch time meetings work and a Mon, Tues or Wed. May is busy so we will start shopping dates in June.

Motion to adjourned made by Monica Ladiski at 12:14 pm, seconded by Tyler Barlage, motion carried.



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Monica Ladiski
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CONTACT INFO

Executive Director
Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

Meeting Minutes

Downtown Development Authority

May 7, 2025

Members Present: Brent Hurst, Tracy Kossaras, Nancy McKinley, Bruce Delong, Tyler Barlage, Monica Ladiski, Corinne Trimbach and Jason Butler. Chad Gamble joined at the end.

- 1. Meeting was called to Order by Chair Butler at 12:14 pm.**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented made by Bruce Delong, seconded by Monica Ladiski, motion carried.
- 3. Motion to Approve the Consent Agenda** as presented, made by Bruce Delong, seconded by Monica Ladiski, motion carried.
 - A. Minutes of meeting April 2, 2025
 - B. Minutes of the April Design Committee Meeting
 - C. City of St Johns monthly financial report through April 29, 2025
- 4. Communications**
 - A. Design Committee meeting and discussed planting the flower pots, we are changing that day to Friday the 9th because of frost possibilities on the 8th. The committee is still working on the bench program and we should be receiving 2 more benches soon. One for Tryston Bancroft delivered on May 8th. We also discussed the façade grant program and we are waiting to hear about the LEAP grant. There was also discussion on new pole banners and a bigger show in the pots for the holidays.

Old Business

- A. None.

6. New Business

- A. None

7. Public Comment

Chad arrived with some good news. The State approved our grant for the Railcars and Facades, it is for \$100,000. There is still some paperwork to do but we are good to start planning. He also mentioned that the city will be doing more work on Lansing Street than they previously planned for. The street has a lot of issues and is heavily trafficked. The added improvements will be great. The city is also looking to renovate many of the downtown streets. They will try to coordinate this with events and let us know so there can be as little disruption as possible.

Heather mentioned that we are getting a new boutique downtown, Oak & Ivory will be coming to the second block.

Motion by Bruce Delong to adjourn at 12:28pm, seconded by Brent Hurst, motion carried.