



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF
DIRECTORS
2024- 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian
Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County
Commissioner

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
Oh, Mi
Organics

Chad Gamble
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Mint Door
Boutique

COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Theresa Levit
Brandi Martinez

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Jaime Madar
Brent Hurst
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Jason Butler-Chair
Tyler Barlage
Monica Ladiski
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Monica Ladiski-Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vicki Schaffer
Brent Hurst

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
April 2, 2025
11:30 am, At PSD Office**

Members Present: Brent Hurst, Tracy Kossaras, Nancy McKinley, Bruce Delong, Tyler Barlage, Monica Ladiski, Corinne Trimbach and Jason Butler.

Other Present: Heather Hanover

1. **Meeting was called to Order by Chair Butler at 11:30 am**
2. **Additions to the Agenda:** None, motion to approve by Bruce Delong/seconded by Monica Ladiski, motion carried.
3. **Public Comment:** None.
4. **Motion to Approve the Consent Agenda made by Bruce Delong, seconded by Monica Ladiski, motion carried.**
 - A. Minutes of meeting dated March 12, 2025
 - B. Minutes of the Executive, Marketing and Events Committee Meetings
 - C. City of St Johns monthly financial report through March 26,2025
 - D. Director's Report

5.Communications

A. Events Committee: Tracy talked about the Higham Street Market and that we are having a food truck and a singer each week. She also discussed the good outcomes of the St Patrick's Day Event, Easter Eggs at the Heist Grand Opening, Mint City Motorcycle Mania, Spring Fling, and the July Picnic.

B. Marketing Committee: Monica discussed looking for a new website guy, the events Flyer and the table promoting the downtown at the Lugnuts game.

C. Executive Committee : Jason said being a Main Street Community was discussed along with the Match on Main Program.

D. City Update: No City Update. Heather mentioned the Fantasy Forest Ribbon cutting on April 15th at 11am.

6.Old Business

A. Main Street Program: There was discussion on the merits and work required to be a part of this program. There was discussion on what the board members requirements would be to participate. The general feeling is that the city would have to be behind becoming a Main Street Community and it would need to be discussed with them. Heather will talk with the city about getting this on the city council agenda.



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7.New Business:

A. Sign on 27 directing visitors to the downtown. There is a place for a sign for drivers going north and south to direct them to the Downtown. Bruce presented 2 options, one for 18 by 24 for \$95 to a 24 by 36 for \$190. Motion to go with the larger sign made by Monica Ladiski, seconded by Corinne Trimbach, motion carried.

B. May Lunch with the Chamber: The chamber speaker in May is from the Michigan Retailers Association. The Chamber would like us to be a co-host and promote the event to the downtown. The group said yes, that would be a great idea. Heather will contact the chamber.

C. Social District Signs: Heather presented a sign for the bars and one for the public explaining the Social District Rules. There was discussion on the signs, Brent suggested explaining that establishments that you are not allowed in are only establishments that sell alcohol. Heather will also change the work drink to alcohol.

D. Lugnuts Box: Jason, the Mayor and Tracy are supplying 2 suites at the Lugnuts games for St Johns people. They will hold 40 people. We need people to RSVP to check the numbers. Heather will send out a notice for the board to RSVP with an end date of May 7th, our next board meeting.

E. PSD Assessment renewal: The public hearing for the assessment will be at the April City Council meeting. It would be nice to have some of the board members there to support the assessment. Heather will send a reminder email before the meeting.

Motion to adjourned made by Bruce Delong at 12:13 pm, seconded by Monica Ladiski, motion carried.



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Emily Baudoux
Vicki Schaffer
Monica Ladiski
Brent Hurst

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

Meeting Minutes

Downtown Development Authority

April 2 ,2025

Members Present: Brent Hurst, Tracy Kossaras, Nancy McKinley, Bruce Delong, Tyler Barlage, Monica Ladiski, Corinne Trimbach and Jason Butler.

- 1. Meeting was called to Order by Chair Butler at 12:14 pm.**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented made by Bruce Delong, seconded by Brent Hurst, motion carried.
- 3. Motion to Approve the Consent Agenda** as presented, made by Bruce Delong, seconded by Monica Ladiski, motion carried.
 - A. Minutes of meeting March 12,2025
 - B. City of St Johns monthly financial report through March 26, 2025
- 4. Communications**
 - A. None

Old Business

- A. Complaints from Citizens committee meeting, they did not like the random enforcement of parking. Some people never get tickets. There were also complaints that Granger starts removing trash too early, sometimes at 5am.

6.New Business

- A. The library renovation is done and they have a new community room. They would like us to check it out. It was decided to have the May 7th board meeting at the library and completed by the whole board. The group thought it sounded like a good idea and decided to send it to the Executive Committee to discuss.

7. Public Comment

None.

Motion by Bruce Delong to adjourn at 12:19pm, seconded by Brent Hurst, motion carried.